

TIFFANY & CO.

August 15, 2013

Tiffany Declares Regular Quarterly Dividend

New York, August 15, 2013 -- The Board of Directors of Tiffany & Co. (NYSE - TIF) today declared a regular quarterly dividend of \$0.34 per share of Common Stock. The dividend will be paid on October 10, 2013 to stockholders of record on September 20, 2013. Future dividends are subject to declaration by the directors.

Company Description

Tiffany & Co. operates jewelry stores and manufactures products through its subsidiary corporations. Its principal subsidiary is Tiffany and Company. The Company operates TIFFANY & CO. retail stores in the Americas, Asia-Pacific, Japan, Europe and the United Arab Emirates and engages in direct selling through Internet, catalog and business gift operations. For more information, visit www.tiffany.com or call our shareholder information line at 800-TIF-0110.

Contact:

Mark L. Aaron

(212) 230-5301

Mark.aaron@tiffany.com