

TIFFANY & CO.

May 29, 2013

Tiffany Names Anthony Ledru Senior Vice President - Northern America

New York, NY, May 29, 2013-Tiffany & Co. (NYSE: TIF) has appointed Anthony Ledru to the position of Senior Vice President - Northern America.

Frederic Cumenal, Executive Vice President of Tiffany & Co., said, "As a member of the senior management team, Anthony will drive sales results in our largest region, composed of the United States and Canada, while contributing a key voice to the articulation of the global brand."

Mr. Ledru, 40, has spent virtually his entire career in the luxury industry in the Americas, first with Cartier in Latin America and the United States, and then with Harry Winston International in New York as Global Vice President of Sales.

Tiffany & Co. operates jewelry stores and manufactures products through its subsidiary corporations. Its principal subsidiary is Tiffany and Company. The Company operates TIFFANY & CO. retail stores and boutiques in the Americas, Asia-Pacific, Japan, Europe and the United Arab Emirates and engages in direct selling through Internet, catalog and business gift operations. For additional information, please visit www.tiffany.com.

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