

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Erceg Mark J</u> (Last) (First) (Middle) <u>TIFFANY & CO.</u> <u>200 FIFTH AVENUE</u> (Street) <u>NEW YORK NY 10010</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>TIFFANY & CO [TIF]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Principal Financial Officer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>03/19/2020</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock \$.01 Par	03/19/2020		M		16,657	A	(1)	76,295	D	
Common Stock \$.01 Par	03/19/2020		M		1,083	A	(2)	77,378	D	
Common Stock \$.01 Par	03/19/2020		F		8,178 ⁽³⁾	D	\$118.695	69,200	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Performance-based Restricted Stock Units	(1)	03/19/2020		M		16,657 ⁽¹⁾		(1)	(1)	Common Stock \$.01 Par	16,657	\$0	0	D	
Dividend Equivalent Units	(2)	03/19/2020		M		1,083		(2)	(2)	Common Stock \$.01 Par	1,083	\$0	1,413	D	

Explanation of Responses:

- Each performance-based restricted stock unit represented a contingent right to receive a share of issuer's common stock upon satisfaction of financial performance criteria for the three-year performance period ended January 31, 2020 and publication of issuer's audited financial statements for the fiscal year ending on that date. 26,822 performance-based restricted stock units were granted pursuant to the Tiffany & Co. 2014 Employee Incentive Plan, which complies with Rule 16b-3. The vesting of 10,165 of such performance-based restricted stock units, which were previously projected to vest and be earned in March 2020 following publication of such audited financial statements, was accelerated to December 17, 2019. The remaining 16,657 performance-based restricted stock units were accelerated to vest in full, notwithstanding actual financial performance, on March 19, 2020.
- Settlement of dividend equivalent units in connection with vesting of performance-based stock units. The dividend equivalent units accrued when and as dividends were paid on the issuer's common stock and vested proportionately with the performance-based stock units to which they relate. The dividend equivalent units convert to the issuer's common stock on a one-for-one basis.
- Shares withheld to cover taxes on vested performance-based restricted stock units pursuant to issuer's default equity vesting procedures.

Remarks:

/s/ Catherine W.H. So, Attorney-in-Fact 03/23/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.