

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 31, 2017

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: 1-9494

TIFFANY & CO.

(Exact name of registrant as specified in its charter)

Delaware
(State of incorporation)

13-3228013
(I.R.S. Employer Identification No.)

727 Fifth Avenue, New York, NY
(Address of principal executive offices)

10022
(Zip Code)

Registrant's telephone number, including area code: (212) 755-8000

Former name, former address and former fiscal year, if changed since last report _____

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: Common Stock, \$.01 par value, 124,512,208 shares outstanding at the close of business on July 31, 2017.

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PART I. Financial Information**Item 1. Financial Statements**

TIFFANY & CO. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS
(Unaudited)
(in millions, except per share amounts)

	July 31, 2017	January 31, 2017	July 31, 2016
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 820.8	\$ 928.0	\$ 666.3
Short-term investments	222.7	57.8	53.8
Accounts receivable, less allowances of \$11.2, \$11.5 and \$10.5	223.3	226.8	216.4
Inventories, net	2,236.9	2,157.6	2,324.8
Prepaid expenses and other current assets	218.3	203.4	215.4
Total current assets	3,722.0	3,573.6	3,476.7
Property, plant and equipment, net	939.6	931.8	944.8
Deferred income taxes	300.0	301.8	367.0
Other assets, net	308.0	290.4	314.4
	<u>\$ 5,269.6</u>	<u>\$ 5,097.6</u>	<u>\$ 5,102.9</u>
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Short-term borrowings	\$ 235.0	\$ 228.7	\$ 207.1
Current portion of long-term debt	—	—	94.8
Accounts payable and accrued liabilities	301.4	312.8	300.7
Income taxes payable	32.8	22.1	30.5
Merchandise credits and deferred revenue	78.6	69.2	64.5
Total current liabilities	647.8	632.8	697.6
Long-term debt	881.1	878.4	790.5
Pension/postretirement benefit obligations	326.1	318.6	442.1
Deferred gains on sale-leasebacks	43.3	45.9	53.2
Other long-term liabilities	213.3	193.5	190.8
Commitments and contingencies			
Stockholders' equity:			
Preferred Stock, \$0.01 par value; authorized 2.0 shares, none issued and outstanding	—	—	—
Common Stock, \$0.01 par value; authorized 240.0 shares, issued and outstanding 124.5, 124.5 and 124.9	1.2	1.2	1.3
Additional paid-in capital	1,206.9	1,190.2	1,175.9
Retained earnings	2,137.9	2,078.3	1,967.2
Accumulated other comprehensive loss, net of tax	(203.2)	(256.2)	(232.2)
Total Tiffany & Co. stockholders' equity	3,142.8	3,013.5	2,912.2
Non-controlling interests	15.2	14.9	16.5
Total stockholders' equity	3,158.0	3,028.4	2,928.7
	<u>\$ 5,269.6</u>	<u>\$ 5,097.6</u>	<u>\$ 5,102.9</u>

See notes to condensed consolidated financial statements.

TIFFANY & CO. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS
(Unaudited)
(in millions, except per share amounts)

	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Net sales	\$ 959.7	\$ 931.6	\$ 1,859.3	\$ 1,822.9
Cost of sales	361.5	354.5	703.5	700.3
Gross profit	598.2	577.1	1,155.8	1,122.6
Selling, general and administrative expenses	416.9	402.2	828.9	813.1
Earnings from operations	181.3	174.9	326.9	309.5
Interest and other expenses, net	8.8	13.4	18.2	24.8
Earnings from operations before income taxes	172.5	161.5	308.7	284.7
Provision for income taxes	57.5	55.8	100.8	91.5
Net earnings	<u>\$ 115.0</u>	<u>\$ 105.7</u>	<u>\$ 207.9</u>	<u>\$ 193.2</u>
Net earnings per share:				
Basic	<u>\$ 0.92</u>	<u>\$ 0.84</u>	<u>\$ 1.67</u>	<u>\$ 1.54</u>
Diluted	<u>\$ 0.92</u>	<u>\$ 0.84</u>	<u>\$ 1.66</u>	<u>\$ 1.53</u>
Weighted-average number of common shares:				
Basic	124.5	125.3	124.6	125.7
Diluted	125.1	125.6	125.2	126.1

See notes to condensed consolidated financial statements.

TIFFANY & CO. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS
(Unaudited)
(in millions)

	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Net earnings	\$ 115.0	\$ 105.7	\$ 207.9	\$ 193.2
Other comprehensive earnings (loss), net of tax				
Foreign currency translation adjustments	39.2	(24.6)	51.3	27.1
Unrealized (loss) gain on marketable securities	(0.4)	0.9	(0.3)	2.0
Unrealized (loss) gain on hedging instruments	(1.0)	8.1	(2.0)	12.4
Net unrealized gain on benefit plans	1.8	2.0	4.0	4.4
Total other comprehensive earnings (loss), net of tax	39.6	(13.6)	53.0	45.9
Comprehensive earnings	\$ 154.6	\$ 92.1	\$ 260.9	\$ 239.1

See notes to condensed consolidated financial statements.

TIFFANY & CO. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY
(Unaudited)
(in millions)

	Total Stockholders' Equity	Retained Earnings	Accumulated Other Comprehensive Loss	Common Stock		Additional Paid-In Capital	Non- controlling Interests
				Shares	Amount		
Balance at January 31, 2017	\$ 3,028.4	\$ 2,078.3	\$ (256.2)	124.5	\$ 1.2	\$ 1,190.2	\$ 14.9
Exercise of stock options and vesting of restricted stock units ("RSUs")	10.7	—	—	0.4	—	10.7	—
Shares withheld related to net share settlement of share-based compensation	(7.2)	—	—	(0.1)	—	(7.2)	—
Share-based compensation expense	16.0	—	—	—	—	16.0	—
Purchase and retirement of Common Stock	(32.5)	(29.7)	—	(0.3)	—	(2.8)	—
Cash dividends on Common Stock	(118.3)	(118.3)	—	—	—	—	—
Accrued dividends on share-based awards	(0.3)	(0.3)	—	—	—	—	—
Other comprehensive earnings, net of tax	53.0	—	53.0	—	—	—	—
Net earnings	207.9	207.9	—	—	—	—	—
Non-controlling interests	0.3	—	—	—	—	—	0.3
Balance at July 31, 2017	\$ 3,158.0	\$ 2,137.9	\$ (203.2)	124.5	\$ 1.2	\$ 1,206.9	\$ 15.2

See notes to condensed consolidated financial statements.

TIFFANY & CO. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(in millions)

	Six Months Ended July 31,	
	2017	2016
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net earnings	\$ 207.9	\$ 193.2
Adjustments to reconcile net earnings to net cash provided by operating activities:		
Depreciation and amortization	101.8	105.0
Amortization of gain on sale-leasebacks	(4.1)	(4.3)
Provision for inventories	10.2	8.6
Deferred income taxes	0.8	(1.9)
Provision for pension/postretirement benefits	17.5	22.7
Share-based compensation expense	15.9	10.5
Gain on sale of marketable securities	(0.8)	—
Changes in assets and liabilities:		
Accounts receivable	14.0	(3.2)
Inventories	(48.8)	(62.9)
Prepaid expenses and other current assets	(22.4)	(1.8)
Accounts payable and accrued liabilities	(28.2)	(39.5)
Income taxes payable	30.0	(12.2)
Merchandise credits and deferred revenue	3.5	(4.2)
Other, net	(10.4)	(0.9)
Net cash provided by operating activities	<u>286.9</u>	<u>209.1</u>
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchases of marketable securities and short-term investments	(270.2)	(46.5)
Proceeds from sales of marketable securities and short-term investments	109.6	36.9
Capital expenditures	(88.0)	(101.4)
Proceeds from sale of notes receivable	1.7	—
Proceeds from notes receivable	1.8	—
Net cash used in investing activities	<u>(245.1)</u>	<u>(111.0)</u>
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from (repayments of) credit facility borrowings, net	29.2	(5.9)
Proceeds from other credit facility borrowings	25.7	56.0
Repayment of other credit facility borrowings	(57.3)	(70.7)
Repurchase of Common Stock	(32.5)	(149.9)
Proceeds from exercised stock options	10.7	11.0
Payments related to tax withholding for share-based payment arrangements	(7.2)	(2.6)
Cash dividends on Common Stock	(118.3)	(106.7)
Distribution to non-controlling interest	—	(2.0)
Financing fees	—	(0.8)
Net cash used in financing activities	<u>(149.7)</u>	<u>(271.6)</u>
Effect of exchange rate changes on cash and cash equivalents	0.7	(3.8)
Net decrease in cash and cash equivalents	<u>(107.2)</u>	<u>(177.3)</u>
Cash and cash equivalents at beginning of year	928.0	843.6
Cash and cash equivalents at end of six months	<u>\$ 820.8</u>	<u>\$ 666.3</u>

See notes to condensed consolidated financial statements.

TIFFANY & CO. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

The accompanying condensed consolidated financial statements include the accounts of Tiffany & Co. (also referred to as the Registrant) and its subsidiaries (the "Company") in which a controlling interest is maintained. Controlling interest is determined by majority ownership interest and the absence of substantive third-party participating rights or, in the case of variable interest entities ("VIEs"), if the Company has the power to significantly direct the activities of a VIE, as well as the obligation to absorb significant losses of or the right to receive significant benefits from the VIE. Intercompany accounts, transactions and profits have been eliminated in consolidation. The interim statements are unaudited and, in the opinion of management, include all adjustments (which represent normal recurring adjustments) necessary to fairly state the Company's financial position as of July 31, 2017 and 2016 and the results of its operations and cash flows for the interim periods presented. The condensed consolidated balance sheet data for January 31, 2017 are derived from the audited financial statements, which are included in the Company's Annual Report on Form 10-K and should be read in connection with these financial statements. As permitted by the rules of the Securities and Exchange Commission, these financial statements do not include all disclosures required by generally accepted accounting principles.

The Company's business is seasonal in nature, with the fourth quarter typically representing approximately one-third of annual net sales and a higher percentage of annual net earnings. Therefore, the results of its operations for the three and six months ended July 31, 2017 and 2016 are not necessarily indicative of the results of the entire fiscal year.

2. NEW ACCOUNTING STANDARDS

Recently Issued Accounting Standards

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09 – *Revenue From Contracts with Customers*, to clarify the principles of recognizing revenue and create common revenue recognition guidance between U.S. Generally Accepted Accounting Principles ("GAAP") and International Financial Reporting Standards. The core principle of the guidance is that a company should recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. In doing so, companies will need to use more judgment and make more estimates than under current guidance. These may include identifying performance obligations in the contract, estimating the amount of variable consideration to include in the transaction price and allocating the transaction price to each separate performance obligation. In August 2015, the FASB issued ASU 2015-14 – *Revenue from Contracts with Customers: Deferral of the Effective Date*, deferring the effective date of ASU 2014-09 for one year to interim and annual reporting periods beginning after December 15, 2017. Early adoption is also permitted as of the original effective date (interim and annual periods beginning after December 15, 2016) and full or modified retrospective application is permitted. Subsequently, the FASB has issued a number of ASU's amending ASU 2014-09 and providing further guidance related to revenue recognition, which management is collectively evaluating. The effective date and transition requirements for these amendments are the same as ASU 2014-09, as amended by ASU 2015-14. Management is currently evaluating the impact of the new guidance on the consolidated financial statements. The Company has identified an implementation project team and related oversight processes and is currently in the assessment phase of the project. The Company has not yet concluded whether the new guidance will be adopted on a full or modified retrospective basis, but will not apply the early adoption provisions of the new guidance.

In February 2016, the FASB issued ASU No. 2016-02 – *Leases*, which requires an entity that leases assets to recognize on the balance sheet the assets and liabilities for the rights and obligations created by those leases. Leases will be classified as either financing or operating, similar to current accounting requirements, with the applicable classification determining the pattern of expense recognition in the

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statement of earnings. This ASU is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018 and must be adopted using a modified retrospective approach. Management is currently evaluating the impact of this ASU on the consolidated financial statements, but expects that adoption will result in a significant increase in the Company's assets and liabilities. The Company has identified an implementation project team and related oversight processes and is currently in the assessment phase of the project. As part of this assessment, the Company's implementation project team has compiled information to evaluate the Company's real estate, personal property and other arrangements that may meet the definition of a lease under this ASU.

In June 2016, the FASB issued ASU 2016-13 – *Financial Instruments – Credit Losses: Measurement of Credit Losses on Financial Instruments*. ASU 2016-13 amends the impairment model to utilize an expected loss methodology in place of the currently used incurred loss methodology, which will result in more timely recognition of losses. The new standard applies to financial assets measured at amortized cost basis, including receivables that result from revenue transactions and held-to-maturity debt securities. The ASU is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2019, and early adoption is permitted for fiscal years beginning after December 15, 2018. Management is currently evaluating the impact of this ASU on the consolidated financial statements.

In August 2016, the FASB issued ASU 2016-15 – *Statement of Cash Flows: Classification of Certain Cash Receipts and Cash Payments*, which provides guidance on eight specific cash flow issues in an effort to reduce diversity in practice in how certain transactions are classified within the statement of cash flows. This ASU is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2017. Early adoption is permitted and the amendments should be applied using a retrospective method. Management is currently evaluating the impact of this ASU on the consolidated financial statements.

In October 2016, the FASB issued ASU 2016-16 – *Income Taxes: Intra-Entity Transfers of Assets Other Than Inventory*. This ASU eliminates the requirement to defer the recognition of current and deferred income taxes for an intra-entity asset transfer until the asset has been sold to an outside party. Therefore, under the new guidance, an entity should recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs. This ASU is effective for interim and annual reporting periods beginning after December 15, 2017. Early adoption is permitted as of the first interim period and the amendments should be applied on a modified retrospective basis through a cumulative-effect adjustment directly to retained earnings as of the beginning of the period of adoption. Management is currently evaluating the impact of this ASU on the consolidated financial statements.

In March 2017, the FASB issued ASU 2017-07 – *Compensation – Retirement Benefits: Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost*. Under this ASU, the service cost component of the net periodic benefit cost will be presented in the same income statement line item as other employee compensation costs arising from services rendered during the period. In addition, only the service cost component will be eligible for capitalization in assets. This ASU also specifies that the other components of net benefit cost are required to be presented in the income statement separately from the service cost component and outside of operating profit. This ASU is effective for interim and annual reporting periods beginning after December 15, 2017. The amendments in this ASU should be applied retrospectively for the presentation of the service cost component and the other components of net periodic pension cost and net periodic postretirement benefit cost in the income statement and prospectively for the capitalization of the service cost component. Management is currently evaluating the impact of this ASU on the consolidated financial statements.

In May 2017, the FASB issued ASU 2017-09 – *Compensation—Stock Compensation: Scope of Modification Accounting*, clarifying when a change to the terms or conditions of a share-based payment award must be accounted for as a modification. The new guidance requires modification accounting if the fair value, vesting condition or the classification of the award is not the same immediately before and after a change to the terms and conditions of the award. This ASU is effective prospectively for annual periods beginning after December 15, 2017, with early adoption permitted. Accordingly,

management will apply this ASU prospectively to any share-based payment awards modified on or after its February 1, 2018 effective date.

Recently Adopted Accounting Standards

In March 2016, the FASB issued ASU No. 2016-09 – *Compensation – Stock Compensation: Improvements to Employee Share-Based Payment Accounting*, which provides guidance on several aspects of accounting for share-based payment transactions, including the accounting for income taxes, forfeitures, and statutory tax withholding requirements, as well as classification in the statement of cash flows. The Company adopted this ASU beginning on February 1, 2017 as follows:

- As required upon the adoption of this new guidance, on a prospective basis, the Company recognized excess tax benefits of \$0.6 million and \$3.0 million (resulting from an increase in the fair value of an award from grant date to the vesting or exercise date) in the provision for income taxes as a discrete item during the three and six months ended July 31, 2017, respectively. This amount may not be indicative of future amounts that may be recognized, as any excess tax benefits and/or shortfalls recognized in future periods will be dependent on future stock price, employee exercise behavior and applicable tax rates. Prior to February 1, 2017, excess tax benefits were recognized in stockholders' equity.
- The ASU also clarified that cash payments made to taxing authorities on the employees' behalf for shares withheld should be presented as a financing activity. This aspect of the guidance was adopted retrospectively, as required; accordingly, the Company reclassified \$2.6 million of such payments from operating activities to financing activities in the condensed consolidated statement of cash flows for the six months ended July 31, 2016.
- As permitted, the Company elected to classify excess tax benefits as an operating activity in the condensed consolidated statement of cash flows, instead of as a financing activity, and adopted this portion of the ASU retrospectively, reclassifying \$0.5 million to operating activities from financing activities for the six months ended July 31, 2016.
- As permitted, the Company has elected to continue to estimate the impact of forfeitures when determining the amount of compensation cost to be recognized each period, rather than account for such forfeitures as they occur.

3. RECEIVABLES AND FINANCING ARRANGEMENTS

Receivables. The Company's accounts receivable, net primarily consists of amounts due from Credit Receivables (defined below), department store operators that host TIFFANY & CO. boutiques in their stores, third-party credit card issuers and wholesale customers. The Company maintains an allowance for doubtful accounts for estimated losses associated with the accounts receivable recorded on the balance sheet. The allowance is determined based on a combination of factors including, but not limited to, the length of time that the receivables are past due, management's knowledge of the customer, economic and market conditions and historical write-off experiences.

For the receivables associated with Tiffany & Co. credit cards ("Credit Card Receivables"), management uses various indicators to determine whether to extend credit to customers and the amount of credit. Such indicators include reviewing prior experience with the customer, including sales and collection history, and using applicants' credit reports and scores provided by credit rating agencies. Certain customers may be granted payment terms which permit purchases above a minimum amount to be paid for in equal monthly installments over a period not to exceed 12 months (together with Credit Card Receivables, "Credit Receivables"). Credit Receivables require minimum balance payments. An account is classified as overdue if a minimum balance payment has not been received within the allotted timeframe (generally 30 days), after which internal collection efforts commence. In order for the account to return to current status, full payment on all past due amounts needs to be received by the Company. For all Credit Receivables recorded on the balance sheet, once all internal collection efforts have been exhausted and management has reviewed the account, the account balance is written off and may be sent for external collection or legal action. At July 31, 2017 and 2016, the carrying amount of the

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Credit Receivables (recorded in accounts receivable, net) was \$63.0 million and \$70.9 million, of which 96% and 97% were considered current in the respective periods. The allowance for doubtful accounts for estimated losses associated with the Credit Receivables (\$1.1 million at July 31, 2017 and \$1.0 million at July 31, 2016) was determined based on the factors discussed above. Finance charges earned on Credit Card accounts are not significant.

Financing Arrangements. The Company has provided financing to diamond mining and exploration companies in order to obtain rights to purchase the mine's output. Management evaluates these financing arrangements for potential impairment by reviewing the parties' financial statements along with projections and business, operational and other economic factors on a periodic basis. At July 31, 2017 and 2016, the current portion of the carrying amount of financing arrangements including accrued interest was \$1.5 million and \$3.0 million, respectively, and was recorded in prepaid expenses and other current assets. At July 31, 2017 and 2016, the non-current portion of the net carrying amount of financing arrangements including accrued interest was \$3.4 million and \$19.2 million, respectively, and was included in other assets, net.

As of January 31, 2017, the Company had a \$43.8 million loan receivable under a financing arrangement (the "Loan") with Koidu Limited (previously Koidu Holdings S.A.) ("Koidu"). The Company recorded an impairment charge of \$4.2 million during the fiscal year ended January 31, 2017 related to the Loan, resulting in a net carrying amount of \$1.7 million as of January 31, 2017 compared with \$5.9 million as of July 31, 2016. During the three months ended April 30, 2017, the Company sold its interest in the Loan to Koidu's largest creditor for \$1.7 million. Additionally, the Company and Koidu entered into an agreement to terminate the supply agreement between the parties, pursuant to which Laurelton Diamonds, Inc., a wholly owned subsidiary of the Company, had previously been required to purchase at fair market value certain diamonds recovered from the mine operated by Koidu that met Laurelton's quality standards.

The Company also recorded an impairment charge, and a related valuation allowance, of \$8.4 million during the fiscal year ended January 31, 2017 related to a separate financing arrangement with another diamond mining and exploration company.

Management has not recorded any impairment charges on such loans in the three and six months ended July 31, 2017 and 2016.

4. INVENTORIES

<i>(in millions)</i>	July 31, 2017	January 31, 2017	July 31, 2016
Finished goods	\$ 1,281.8	\$ 1,249.4	\$ 1,362.0
Raw materials	840.6	806.3	843.5
Work-in-process	114.5	101.9	119.3
Inventories, net	<u>\$ 2,236.9</u>	<u>\$ 2,157.6</u>	<u>\$ 2,324.8</u>

5. INCOME TAXES

The effective income tax rate for the three months ended July 31, 2017 was 33.3% versus 34.5% in the prior year. The effective income tax rate for the six months ended July 31, 2017 was 32.6% versus 32.1% in the prior year. The effective income tax rate for the three and six months ended July 31, 2017 was reduced by 40 basis points and 100 basis points, respectively, due to an income tax benefit of \$0.6 million and \$3.0 million in those periods resulting from the implementation of ASU 2016-09, which now requires excess tax benefits and/or shortfalls related to exercises and vesting of share-based compensation to be recorded in the provision from income taxes, rather than in additional paid in capital. The effective income tax rate for the six months ended July 31, 2016 was reduced by 230 basis points due to an income tax benefit of \$6.6 million resulting from the conclusion of a tax examination during the three months ended April 30, 2016.

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During the three and six months ended July 31, 2017, the change in the gross amount of unrecognized tax benefits and change in accrued interest and penalties was not significant.

The Company conducts business globally, and, as a result, is subject to taxation in the U.S. and various state and foreign jurisdictions. As a matter of course, tax authorities regularly audit the Company. The Company's tax filings are currently being examined by a number of tax authorities in several jurisdictions. Ongoing audits where subsidiaries have a material presence include New York City (tax years 2011-2013) and New York State (tax years 2012-2014). Tax years from 2010-present are open to examination in the U.S. Federal jurisdiction and 2006-present are open to examination in various state, local and foreign jurisdictions. As part of these audits, the Company engages in discussions with taxing authorities regarding tax positions. As of July 31, 2017, unrecognized tax benefits are not expected to change materially in the next 12 months. Future developments may result in a change in this assessment.

6. EARNINGS PER SHARE

Basic earnings per share ("EPS") is computed as net earnings divided by the weighted-average number of common shares outstanding for the period. Diluted EPS includes the dilutive effect of the assumed exercise of stock options and unvested restricted stock units.

The following table summarizes the reconciliation of the numerators and denominators for the basic and diluted EPS computations:

<i>(in millions)</i>	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Net earnings for basic and diluted EPS	\$ 115.0	\$ 105.7	\$ 207.9	\$ 193.2
Weighted-average shares for basic EPS	124.5	125.3	124.6	125.7
Incremental shares based upon the assumed exercise of stock options and unvested restricted stock units	0.6	0.3	0.6	0.4
Weighted-average shares for diluted EPS	125.1	125.6	125.2	126.1

For the three months ended July 31, 2017 and 2016, there were 0.7 million and 1.6 million stock options and restricted stock units excluded from the computations of earnings per diluted share due to their antidilutive effect. For the six months ended July 31, 2017 and 2016, there were 0.8 million and 1.5 million stock options and restricted stock units excluded from the computations of earnings per diluted share due to their antidilutive effect.

7. HEDGING INSTRUMENTS

Background Information

The Company uses derivative financial instruments, including interest rate swaps, cross-currency swaps, forward contracts, put option contracts and net-zero-cost collar arrangements (combination of call and put option contracts) to mitigate a portion of its exposures to changes in interest rates, foreign currency and precious metal prices.

Derivative Instruments Designated as Hedging Instruments. If a derivative instrument meets certain hedge accounting criteria, it is recorded on the consolidated balance sheet at its fair value, as either an asset or a liability, with an offset to current or comprehensive earnings, depending on whether the hedge is designated as one of the following on the date it is entered into:

- Fair Value Hedge – A hedge of the exposure to changes in the fair value of a recognized asset or liability or an unrecognized firm commitment. For fair value hedge transactions, both the effective and

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ineffective portions of the changes in the fair value of the derivative and changes in the fair value of the item being hedged are recorded in current earnings.

- **Cash Flow Hedge** – A hedge of the exposure to variability in the cash flows of a recognized asset, liability or a forecasted transaction. For cash flow hedge transactions, the effective portion of the changes in fair value of derivatives are reported as other comprehensive income ("OCI") and are recognized in current earnings in the period or periods during which the hedged transaction affects current earnings. Amounts excluded from the effectiveness calculation and any ineffective portions of the change in fair value of the derivative are recognized in current earnings.

The Company formally documents the nature of and relationships between the hedging instruments and hedged items for a derivative to qualify as a hedge at inception and throughout the hedged period. The Company also documents its risk management objectives, strategies for undertaking the various hedge transactions and method of assessing hedge effectiveness. Additionally, for hedges of forecasted transactions, the significant characteristics and expected terms of a forecasted transaction must be identified, and it must be probable that each forecasted transaction will occur. If it were deemed probable that the forecasted transaction would not occur, the gain or loss on the derivative financial instrument would be recognized in current earnings. Derivative financial instruments qualifying for hedge accounting must maintain a specified level of effectiveness between the hedge instrument and the item being hedged, both at inception and throughout the hedged period.

Derivative Instruments Not Designated as Hedging Instruments. Derivative instruments which do not meet the criteria to be designated as a hedge are recorded on the consolidated balance sheet at their fair values, as either assets or liabilities, with an offset to current earnings.

The Company does not use derivative financial instruments for trading or speculative purposes.

Types of Derivative Instruments

Interest Rate Swaps – In 2012, the Company entered into forward-starting interest rate swaps to hedge the impact of interest rate volatility on future interest payments associated with the anticipated incurrence of \$250.0 million of additional debt which was incurred in July 2012. The Company accounted for the forward-starting interest rate swaps as cash flow hedges. As of July 31, 2017, \$19.1 million remains recorded as an unrealized loss in accumulated other comprehensive loss, which is being amortized over the term of the 2042 Notes to which the interest rate swaps related.

In 2014, the Company entered into forward-starting interest rate swaps to hedge the impact of interest rate volatility on future interest payments associated with the anticipated incurrence of long-term debt which was incurred in September 2014. The Company accounted for the forward-starting interest rate swaps as cash flow hedges. The Company settled the interest rate swap in 2014 and recorded an unrealized loss within accumulated other comprehensive loss. As of July 31, 2017, \$3.8 million remains recorded as an unrealized loss and is being amortized over the terms of the respective 2024 Notes or 2044 Notes to which the interest rate swaps related.

Cross-currency Swaps – In 2016 and 2017, the Company entered into cross-currency swaps to hedge the foreign exchange risk associated with Japanese yen-denominated intercompany loans. These cross-currency swaps are designated and accounted for as cash flow hedges. As of July 31, 2017, the notional amounts of cross-currency swaps accounted for as cash flow hedges and the respective maturity dates were as follows:

Cross-Currency Swap	Maturity Date	Notional Amount	
		(in billions)	(in millions)
Effective Date			
July 2016	October 1, 2024	¥ 10.6	\$ 100.0
March 2017	April 1, 2027	11.0	96.1
May 2017	April 1, 2027	5.6	50.0

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Foreign Exchange Forward Contracts – The Company uses foreign exchange forward contracts to offset a portion of the foreign currency exchange risks associated with foreign currency-denominated liabilities, intercompany transactions and forecasted purchases of merchandise between entities with differing functional currencies. The Company assesses hedge effectiveness based on the total changes in the foreign exchange forward contracts' cash flows. These foreign exchange forward contracts are designated and accounted for as either cash flow hedges or economic hedges that are not designated as hedging instruments.

As of July 31, 2017, the notional amounts of foreign exchange forward contracts were as follows:

<i>(in millions)</i>	Notional Amount		USD Equivalent	
Derivatives designated as hedging instruments:				
Japanese yen	¥	16,557.2	\$	154.1
British pound	£	13.6		17.2
Derivatives not designated as hedging instruments:				
U.S. dollar	\$	58.6	\$	58.6
Euro	€	33.8		38.2
Australian dollar	AU\$	11.9		9.1
British pound	£	11.0		14.4
Chinese renminbi	¥	26.6		3.9
Japanese yen	¥	964.4		8.7
Korean won	₩	19,564.4		17.2
	₱			
Mexican peso		130.0		7.3
New Zealand dollar	NZ\$	11.1		8.1
Singapore dollar	S\$	24.3		17.7
Swiss franc	Fr.	0.4		0.4

The maximum term of the Company's outstanding foreign exchange forward contracts as of July 31, 2017 is 12 months.

Precious Metal Collars and Forward Contracts – The Company periodically hedges a portion of its forecasted purchases of precious metals for use in its internal manufacturing operations in order to manage the effect of volatility in precious metal prices. The Company may use either a combination of call and put option contracts in net-zero-cost collar arrangements ("precious metal collars") or forward contracts. For precious metal collars, if the price of the precious metal at the time of the expiration of the precious metal collar is within the call and put price, the precious metal collar expires at no cost to the Company. The Company accounts for its precious metal collars and forward contracts as cash flow hedges. The Company assesses hedge effectiveness based on the total changes in the precious metal collars and forward contracts' cash flows. As of July 31, 2017, the maximum term over which the Company is hedging its exposure to the variability of future cash flows for all forecasted precious metals transactions is 21 months. As of July 31, 2017, there were precious metal derivative instruments outstanding for 63,000 ounces of platinum, 1,260,000 ounces of silver and 43,000 ounces of gold.

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Information on the location and amounts of derivative gains and losses in the condensed consolidated financial statements is as follows:

	Three Months Ended July 31,			
	2017		2016	
	Pre-Tax Gain (Loss) Recognized in OCI (Effective Portion)	Pre-Tax Gain (Loss) Reclassified from Accumulated OCI into Earnings (Effective Portion)	Pre-Tax Gain (Loss) Recognized in OCI (Effective Portion)	Pre-Tax Gain (Loss) Reclassified from Accumulated OCI into Earnings (Effective Portion)
<i>(in millions)</i>				
Derivatives in Cash Flow Hedging Relationships:				
Foreign exchange forward contracts ^a	\$ (0.6)	\$ (0.9)	\$ (1.2)	\$ 0.8
Precious metal forward contracts ^a	(3.0)	(0.3)	14.5	(2.4)
Precious metal collars ^a	—	0.1	0.2	—
Cross-currency swaps ^b	(1.3)	(2.1)	(3.6)	(0.7)
Forward-starting interest rate swaps ^b	—	(0.4)	—	(0.4)
	<u>\$ (4.9)</u>	<u>\$ (3.6)</u>	<u>\$ 9.9</u>	<u>\$ (2.7)</u>

	Six Months Ended July 31,			
	2017		2016	
	Pre-Tax Gain (Loss) Recognized in OCI (Effective Portion)	Pre-Tax Gain (Loss) Reclassified from Accumulated OCI into Earnings (Effective Portion)	Pre-Tax Gain (Loss) Recognized in OCI (Effective Portion)	Pre-Tax Gain (Loss) Reclassified from Accumulated OCI into Earnings (Effective Portion)
<i>(in millions)</i>				
Derivatives in Cash Flow Hedging Relationships:				
Foreign exchange forward contracts ^a	\$ (3.8)	\$ (3.7)	\$ (15.1)	\$ 4.4
Precious metal forward contracts ^a	(2.7)	(1.2)	36.1	(5.1)
Precious metal collars ^a	0.1	0.1	0.5	—
Cross-currency swaps ^b	(8.8)	(7.0)	(3.6)	(0.7)
Forward-starting interest rate swaps ^b	—	(0.7)	—	(0.8)
	<u>\$ (15.2)</u>	<u>\$ (12.5)</u>	<u>\$ 17.9</u>	<u>\$ (2.2)</u>

^a The gain or loss recognized in earnings is included within Cost of sales.

^b The gain or loss recognized in earnings is included within Interest and other expenses, net.

The pre-tax losses on derivatives not designated as hedging instruments for the three and six months ended July 31, 2017 were \$2.9 million and \$2.5 million, respectively, and were included in interest and other expenses, net. The Company had pre-tax losses of \$1.9 million and \$7.6 million on such instruments in the three and six months ended July 31, 2016. There was no material ineffectiveness related to the Company's hedging instruments for the periods ended July 31, 2017 and 2016. The Company estimates that \$4.3 million of net pre-tax derivative gains included in accumulated other comprehensive loss at July 31, 2017 will be reclassified into earnings within the next 12 months. The

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actual amount reclassified will vary due to fluctuations in foreign currency exchange rates and precious metal prices.

For information regarding the location and amount of the derivative instruments in the Condensed Consolidated Balance Sheet, see "Note 8. Fair Value of Financial Instruments."

Concentration of Credit Risk

A number of major international financial institutions are counterparties to the Company's derivative financial instruments. The Company enters into derivative financial instrument agreements only with counterparties meeting certain credit standards (a credit rating of A-/A2 or better at the time of the agreement) and limits the amount of agreements or contracts it enters into with any one party. The Company may be exposed to credit losses in the event of nonperformance by individual counterparties or the entire group of counterparties.

8. FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal market for the asset or liability in an orderly transaction between market participants on the measurement date. U.S. GAAP establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. U.S. GAAP prescribes three levels of inputs that may be used to measure fair value:

Level 1 – Quoted prices in active markets for identical assets or liabilities, which are considered to be most reliable.

Level 2 – Observable market-based inputs or unobservable inputs that are corroborated by market data.

Level 3 – Unobservable inputs reflecting the reporting entity's own assumptions, which require the most judgment.

The Company's derivative instruments are considered Level 2 instruments for the purposes of determining fair value. The Company's foreign exchange forward contracts, as well as its put option contracts and cross-currency swaps, are primarily valued using the appropriate foreign exchange spot rates. The Company's precious metal forward contracts and collars are primarily valued using the relevant precious metal spot rate. The Company's interest rate swaps were primarily valued using the 3-month LIBOR rate. For further information on the Company's hedging instruments and program, see "Note 7. Hedging Instruments."

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Financial assets and liabilities carried at fair value at July 31, 2017 are classified in the table below in one of the three categories described above:

<i>(in millions)</i>	Estimated Fair Value			Total Fair Value
	Level 1	Level 2	Level 3	
Financial assets				
Marketable securities ^a	\$ 33.7	\$ —	\$ —	\$ 33.7
Time deposits ^b	222.7	—	—	222.7
Derivatives designated as hedging instruments:				
Precious metal forward contracts ^c	—	2.3	—	2.3
Precious metal collars ^c	—	0.2	—	0.2
Foreign exchange forward contracts ^c	—	4.7	—	4.7
Derivatives not designated as hedging instruments:				
Foreign exchange forward contracts ^c	—	0.9	—	0.9
Total financial assets	\$ 256.4	\$ 8.1	\$ —	\$ 264.5

<i>(in millions)</i>	Estimated Fair Value			Total Fair Value
	Level 1	Level 2	Level 3	
Financial liabilities				
Derivatives designated as hedging instruments:				
Precious metal forward contracts ^d	\$ —	\$ 6.7	\$ —	\$ 6.7
Precious metal collars ^d	—	0.4	—	0.4
Foreign exchange forward contracts ^d	—	2.3	—	2.3
Cross-currency swaps ^d	—	9.1	—	9.1
Derivatives not designated as hedging instruments:				
Foreign exchange forward contracts ^d	—	2.2	—	2.2
Total financial liabilities	\$ —	\$ 20.7	\$ —	\$ 20.7

Financial assets and liabilities carried at fair value at January 31, 2017 are classified in the table below in one of the three categories described above:

<i>(in millions)</i>	Estimated Fair Value			Total Fair Value
	Level 1	Level 2	Level 3	
Financial assets				
Marketable securities ^a	\$ 36.4	\$ —	\$ —	\$ 36.4
Time deposits ^b	57.8	—	—	57.8
Derivatives designated as hedging instruments:				
Precious metal forward contracts ^c	—	3.6	—	3.6
Precious metal collars ^c	—	0.4	—	0.4
Foreign exchange forward contracts ^c	—	9.6	—	9.6
Derivatives not designated as hedging instruments:				
Foreign exchange forward contracts ^c	—	0.3	—	0.3
Total financial assets	\$ 94.2	\$ 13.9	\$ —	\$ 108.1

(in millions)	Estimated Fair Value			Total Fair Value
	Level 1	Level 2	Level 3	
Financial liabilities				
Derivatives designated as hedging instruments:				
Precious metal forward contracts ^d	\$ —	\$ 5.4	\$ —	\$ 5.4
Precious metal collars ^d	—	0.3	—	0.3
Foreign exchange forward contracts ^d	—	0.6	—	0.6
Cross-currency swaps ^d	—	0.4	—	0.4
Derivatives not designated as hedging instruments:				
Foreign exchange forward contracts ^d	—	2.2	—	2.2
Total financial liabilities	\$ —	\$ 8.9	\$ —	\$ 8.9

Financial assets and liabilities carried at fair value at July 31, 2016 are classified in the table below in one of the three categories described above:

(in millions)	Estimated Fair Value			Total Fair Value
	Level 1	Level 2	Level 3	
Financial assets				
Marketable securities ^a	\$ 35.5	\$ —	\$ —	\$ 35.5
Time deposits ^b	53.8	—	—	53.8
Derivatives designated as hedging instruments:				
Precious metal forward contracts ^c	—	22.2	—	22.2
Precious metal collars ^c	—	1.4	—	1.4
Foreign exchange forward contracts ^c	—	2.1	—	2.1
Derivatives not designated as hedging instruments:				
Foreign exchange forward contracts ^c	—	1.3	—	1.3
Total financial assets	\$ 89.3	\$ 27.0	\$ —	\$ 116.3

(in millions)	Estimated Fair Value			Total Fair Value
	Level 1	Level 2	Level 3	
Financial liabilities				
Derivatives designated as hedging instruments:				
Precious metal collars ^d	\$ —	\$ 0.7	\$ —	\$ 0.7
Foreign exchange forward contracts ^d	—	14.3	—	14.3
Cross-currency swaps ^d	—	3.6	—	3.6
Derivatives not designated as hedging instruments:				
Foreign exchange forward contracts ^d	—	2.8	—	2.8
Total financial liabilities	\$ —	\$ 21.4	\$ —	\$ 21.4

a Included within Other assets, net.

b Included within Short-term investments.

c Included within Prepaid expenses and other current assets or Other assets, net based on the maturity of the contract.

d Included within Accounts payable and accrued liabilities or Other long-term liabilities based on the maturity of the contract.

The fair value of cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities approximates carrying value due to the short-term maturities of these assets and liabilities and as such is measured using Level 1 inputs. The fair value of debt with variable interest rates approximates carrying value and is measured using Level 2 inputs. The fair value of debt with fixed interest rates was determined using the quoted market prices of debt instruments with similar terms and maturities, which are considered Level 2 inputs. The total carrying value of short-term borrowings, current portion of long-term debt and long-term debt was \$1.1 billion and the corresponding fair value was approximately \$1.1 billion at July 31, 2017, January 31, 2017 and July 31, 2016.

9. COMMITMENTS AND CONTINGENCIES

Arbitration Award. On December 21, 2013, an award was issued (the "Arbitration Award") in favor of The Swatch Group Ltd. ("Swatch") and its wholly-owned subsidiary Tiffany Watch Co. ("Watch Company"; Swatch and Watch Company, together, the "Swatch Parties") in an arbitration proceeding (the "Arbitration") between the Registrant and its wholly-owned subsidiaries, Tiffany and Company and Tiffany (NJ) Inc. (the Registrant and such subsidiaries, together, the "Tiffany Parties") and the Swatch Parties.

The Arbitration was initiated in June 2011 by the Swatch Parties, who sought damages for alleged breach of agreements entered into by and among the Swatch Parties and the Tiffany Parties in December 2007 (the "Agreements"). The Agreements pertained to the development and commercialization of a watch business and, among other things, contained various licensing and governance provisions and approval requirements relating to business, marketing and branding plans and provisions allocating profits relating to sales of the watch business between the Swatch Parties and the Tiffany Parties.

In general terms, the Swatch Parties alleged that the Tiffany Parties breached the Agreements by obstructing and delaying development of Watch Company's business and otherwise failing to proceed in good faith. The Swatch Parties sought damages based on alternate theories ranging from CHF 73.0 million (or approximately \$75.0 million at July 31, 2017) (based on its alleged wasted investment) to CHF 3.8 billion (or approximately \$3.9 billion at July 31, 2017) (calculated based on alleged future lost profits of the Swatch Parties and their affiliates over the entire term of the Agreements).

The Registrant believes that the claims of the Swatch Parties are without merit. In the Arbitration, the Tiffany Parties defended against the Swatch Parties' claims vigorously, disputing both the merits of the claims and the calculation of the alleged damages. The Tiffany Parties also asserted counterclaims for damages attributable to breach by the Swatch Parties, stemming from the Swatch Parties' September 12, 2011 public issuance of a Notice of Termination purporting to terminate the Agreements due to alleged material breach by the Tiffany Parties, and for termination due to such breach. In general terms, the Tiffany Parties alleged that the Swatch Parties did not have grounds for termination, failed to meet the high standard for proving material breach set forth in the Agreements and failed to provide appropriate management, distribution, marketing and other resources for TIFFANY & CO. brand watches and to honor their contractual obligations to the Tiffany Parties regarding brand management. The Tiffany Parties' counterclaims sought damages based on alternate theories ranging from CHF 120.0 million (or approximately \$124.0 million at July 31, 2017) (based on its wasted investment) to approximately CHF 540.0 million (or approximately \$558.0 million at July 31, 2017) (calculated based on alleged future lost profits of the Tiffany Parties).

The Arbitration hearing was held in October 2012 before a three-member arbitral panel convened in the Netherlands pursuant to the Arbitration Rules of the Netherlands Arbitration Institute (the "Rules"), and the Arbitration record was completed in February 2013.

Under the terms of the Arbitration Award, and at the request of the Swatch Parties and the Tiffany Parties, the Agreements were deemed terminated. The Arbitration Award stated that the effective date of termination was March 1, 2013. Pursuant to the Arbitration Award, the Tiffany Parties were ordered to pay the Swatch Parties damages of CHF 402.7 million (the "Arbitration Damages"), as well as interest from June 30, 2012 to the date of payment, two-thirds of the cost of the Arbitration and two-thirds of the Swatch Parties' legal fees, expenses and costs. These amounts were paid in full in January 2014.

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Prior to the ruling of the arbitral panel, no accrual was established in the Company's consolidated financial statements because management did not believe the likelihood of an award of damages to the Swatch Parties was probable. As a result of the ruling, in the fourth quarter of 2013, the Company recorded a charge of \$480.2 million, which included the damages, interest, and other costs associated with the ruling and which was classified as Arbitration award expense in the consolidated statement of earnings.

On March 31, 2014, the Tiffany Parties took action in the District Court of Amsterdam to annul the Arbitration Award. Generally, arbitration awards are final; however, Dutch law does provide for limited grounds on which arbitral awards may be set aside. The Tiffany Parties petitioned to annul the Arbitration Award on these statutory grounds. These grounds include, for example, that the arbitral tribunal violated its mandate by changing the express terms of the Agreements.

A three-judge panel presided over the annulment hearing on January 19, 2015, and, on March 4, 2015, issued a decision in favor of the Tiffany Parties. Under this decision, the Arbitration Award was set aside. However, the Swatch Parties took action in the Dutch courts to appeal the District Court's decision, and a three-judge panel of the Appellate Court of Amsterdam presided over an appellate hearing in respect of the annulment, and the related claim by the Tiffany Parties for the return of the Arbitration Damages and related costs, on June 29, 2016. The Appellate Court issued its decision on April 25, 2017, finding in favor of the Swatch Parties and ordering the Tiffany Parties to reimburse the Swatch Parties EUR 6,340 in legal costs. The Tiffany Parties have taken action to appeal the decision of the Appellate Court to the Supreme Court of the Netherlands. As such, the Arbitration Award may ultimately be set aside by the Supreme Court. Registrant's management expects that the annulment action will not be ultimately resolved until, at the earliest, Registrant's fiscal year ending January 31, 2019.

If the Arbitration Award is finally annulled, management anticipates that the claims and counterclaims that formed the basis of the Arbitration, and potentially additional claims and counterclaims, will be litigated in court proceedings between and among the Swatch Parties and the Tiffany Parties. The identity and location of the courts that would hear such actions have not been determined at this time.

In any litigation regarding the claims and counterclaims that formed the basis of the arbitration, issues of liability and damages will be pled and determined without regard to the findings of the arbitral panel. As such, it is possible that a court could find that the Swatch Parties were in material breach of their obligations under the Agreements, that the Tiffany Parties were in material breach of their obligations under the Agreements or that neither the Swatch Parties nor the Tiffany Parties were in material breach. If the Swatch Parties' claims of liability were accepted by the court, the damages award cannot be reasonably estimated at this time, but could exceed the Arbitration Damages and could have a material adverse effect on the Registrant's consolidated financial statements or liquidity.

Management has not established any accrual in the Company's condensed consolidated financial statements for the quarter ended July 31, 2017 related to the annulment process or any potential subsequent litigation because it does not believe that the final annulment of the Arbitration Award by the Supreme Court and a subsequent award of damages exceeding the Arbitration Damages is probable.

Other Litigation Matters. The Company is from time to time involved in routine litigation incidental to the conduct of its business, including proceedings to protect its trademark rights, litigation with parties claiming infringement of patents and other intellectual property rights by the Company, litigation instituted by persons alleged to have been injured upon premises under the Company's control and litigation with present and former employees and customers. Although litigation with present and former employees is routine and incidental to the conduct of the Company's business, as well as for any business employing significant numbers of employees, such litigation can result in large monetary awards when a civil jury is allowed to determine compensatory and/or punitive damages for actions such as those claiming discrimination on the basis of age, gender, race, religion, disability or other legally-protected characteristic or for termination of employment that is wrongful or in violation of implied contracts. However, the Company believes that all such litigation currently pending to which it is a party or to which its properties are subject will be resolved without any material adverse effect on the Company's financial position, earnings or cash flows.

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Gain Contingency. On February 14, 2013, Tiffany and Company and Tiffany (NJ) LLC (collectively, the "Tiffany plaintiffs") initiated a lawsuit against Costco Wholesale Corp. ("Costco") for trademark infringement, false designation of origin and unfair competition, trademark dilution and trademark counterfeiting (the "Costco Litigation"). The Tiffany plaintiffs sought injunctive relief, monetary recovery and statutory damages on account of Costco's use of "Tiffany" on signs in the jewelry cases at Costco stores used to describe certain diamond engagement rings that were not manufactured by Tiffany. Costco filed a counterclaim arguing that the TIFFANY trademark was a generic term for multi-pronged ring settings and seeking to have the trademark invalidated, modified or partially canceled in that respect. On September 8, 2015, the U.S. District Court for the Southern District of New York (the "Court") granted the Tiffany plaintiffs' motion for summary judgment of liability in its entirety, dismissing Costco's genericism counterclaim and finding that Costco was liable for trademark infringement, trademark counterfeiting and unfair competition under New York law in its use of "Tiffany" on the above-referenced signs. On September 29, 2016, a civil jury rendered its verdict, finding that Costco's profits on the sale of the infringing rings should be awarded at \$5.5 million, and further finding that an award of punitive damages was warranted. On October 5, 2016, the jury awarded \$8.25 million in punitive damages. The aggregate award of \$13.75 million was not final, as it was subject to post-verdict motion practice and ultimately to adjustment by the Court. On August 14, 2017, the Court issued its ruling, finding that the Tiffany plaintiffs are entitled to recover (i) \$11.1 million in respect of Costco's profits on the sale of the infringing rings (which amount is three times the amount of such profits, as determined by the Court), (ii) prejudgment interest on such amount (calculated at the applicable statutory rate) from February 15, 2013 through August 14, 2017, (iii) an additional \$8.25 million in punitive damages, and (iv) Tiffany's reasonable attorneys' fees, the specific amount of which will be established by the Court following certain post-judgment filings by the Tiffany plaintiffs. Management noted that Costco intends to appeal the judgment entered by the Court, and expects that the Tiffany plaintiffs will be unable to enforce the judgment while the appeal is pending. As such, the Company has not recorded any amount in its consolidated financial statements related to this gain contingency as of July 31, 2017, and expects that this matter will not ultimately be resolved until, at the earliest, the Company's fiscal year ending January 31, 2019.

Environmental Matter. In 2005, the U.S. Environmental Protection Agency ("EPA") designated a 17-mile stretch of the Passaic River (the "River") part of the Diamond Alkali "Superfund" site. This designation resulted from the detection of hazardous substances emanating from the site, which was previously home to the Diamond Shamrock Corporation, a manufacturer of pesticides and herbicides. Under the Superfund law, the EPA will negotiate with potentially responsible parties to agree on remediation approaches.

The Company, which operated a silverware manufacturing facility near a tributary of the River from approximately 1897 to 1985, is one of more than 300 parties (the "Potentially Responsible Parties") designated in litigation as potentially responsible parties with respect to the River. The EPA issued general notice letters to 125 of these parties. The Company, along with approximately 70 other Potentially Responsible Parties (collectively, the "Cooperating Parties Group" or "CPG") voluntarily entered into an Administrative Settlement Agreement and Order on Consent ("AOC") with the EPA in May 2007 to perform a Remedial Investigation/Feasibility Study (the "RI/FS") of the lower 17 miles of the River. In June 2012, most of the CPG voluntarily entered into a second AOC related to focused remediation actions at Mile 10.9 of the River. The actions under the Mile 10.9 AOC are complete (except for continued monitoring), the Remedial Investigation ("RI") portion of the RI/FS was submitted to the EPA on February 19, 2015, and the Feasibility Study ("FS") portion of the RI/FS was submitted to the EPA on April 30, 2015. The Company has accrued for its financial obligations under both AOCs, which have not been material to its financial position or results of operations in previous financial periods or on a cumulative basis.

The FS presented and evaluated three options for remediating the lower 17 miles of the River, including the approach recommended by the EPA in its Focused Feasibility Study discussed below, as well as a fourth option of taking no action, and recommended an approach for a targeted remediation of the entire 17-mile stretch of the River. The estimated cost of the approach recommended by the CPG in the FS is approximately \$483.0 million. The RI and FS are being reviewed by the EPA and other governmental agencies and stakeholders. Ultimately, the Company expects that the EPA will identify and negotiate with any or all of the potentially responsible parties regarding any remediation action that may be

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necessary, and issue a Record of Decision with a proposed approach to remediating the entire lower 17-mile stretch of the River.

Separately, on April 11, 2014, the EPA issued a proposed plan for remediating the lower eight miles of the River, which is supported by a Focused Feasibility Study (the "FFS"). The FFS evaluated three remediation options, as well as a fourth option of taking no action. Following a public review and comment period and the EPA's review of comments received, the EPA issued a Record of Decision on March 4, 2016 that set forth a remediation plan for the lower eight miles of the River (the "RoD Remediation"). The RoD Remediation is estimated by the EPA to cost \$1.38 billion. The Record of Decision did not identify any party or parties as being responsible for the design of the remediation or for the remediation itself. The EPA did note that it estimates the design of the necessary remediation activities will take three to four years, with the remediation to follow, which is estimated to take an additional six years to complete.

On March 31, 2016, the EPA issued a letter to approximately 100 companies (including the Company) (collectively, the "notified companies") notifying them of potential liability for the RoD Remediation and of the EPA's planned approach to addressing the cost of the RoD Remediation, which included the possibility of a de-minimis cash-out settlement (the "settlement option") for certain parties. In April of 2016, the Company notified the EPA of its interest in pursuing the settlement option, and accordingly recorded an immaterial liability representing its best estimate of its minimum liability for the RoD Remediation, which reflects the possibility of a de-minimis settlement. On March 30, 2017, the EPA issued offers related to the settlement option to 20 parties; while the Company was not one of the parties receiving such an offer, the EPA has indicated that the settlement option may be made available to additional parties beyond those notified on March 30, 2017. Although the EPA must determine which additional parties are eligible for the settlement option, the Company does not expect any settlement amount that it might agree with the EPA to be material to its financial position, results of operations or cash flows.

In October 2016, the EPA announced that it entered into a legal agreement with one of the notified companies, pursuant to which such company agreed to spend \$165.0 million to perform the engineering and design work required in advance of the clean-up contemplated by the RoD Remediation (the "RoD Design Phase"). In the absence of a viable settlement option, the Company is unable to determine its participation in the overall RoD Remediation (of which the RoD Design Phase is only a part), if any, relative to the other potentially responsible parties or the allocation of the estimated cost thereof among the potentially responsible parties, until such time as the EPA reaches an agreement with any potentially responsible party or parties to fund the overall RoD Remediation (or pursues legal or administrative action to require any potentially responsible party or parties to perform, or pay for, the overall RoD Remediation). With respect to the RI/FS (which is distinct from the RoD Remediation), until a Record of Decision is issued with respect to the RI/FS, neither the ultimate remedial approach for the remaining upper nine miles of the relevant 17-mile stretch of the River and its cost, nor the Company's participation, if any, relative to the other potentially responsible parties in this approach and cost, can be determined.

As such, the Company's liability, if any, beyond that already recorded for (1) its obligations under the 2007 AOC and the Mile 10.9 AOC, and (2) its estimate related to a de minimis cash-out settlement for the RoD Remediation, cannot be determined at this time. However, the Company does not expect that its ultimate liability related to the relevant 17-mile stretch of the River will be material to its financial position, in light of the number of companies that have previously been identified as Potentially Responsible Parties (i.e., the more than 300 parties that were initially designated in litigation as potentially responsible parties), which includes, but goes well beyond those approximately 70 companies in the CPG that participated in the 2007 AOC and the Mile 10.9 AOC, and the Company's relative participation in the costs related to the 2007 AOC and Mile 10.9 AOC. It is nonetheless possible that any resulting liability when the uncertainties discussed above are resolved could be material to the Company's results of operations or cash flows in the period in which such uncertainties are resolved.

Other Regulatory Matters. The Company is subject to regulations in various jurisdictions in which the Company operates, including those related to the sale of consumer products. During the Company's regular internal quality testing, the Company identified a potential breach of the Company's sourcing

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and quality standards applicable to third party vendors. The Company is currently assessing the composition of certain of its gold products manufactured primarily by certain U.S. third-party vendors, which contain gold solder manufactured by other U.S. vendors, to determine whether such products are in compliance with applicable consumer products requirements and regulations. This assessment could result in the Company reporting instances of non-compliance to regulatory authorities in one or more markets, and incurring costs, including for the possible payment of fines and penalties. Management has not recorded any liability for these matters as it does not believe that such liability is probable and reasonably estimable. It is nonetheless possible that any resulting liability when the uncertainties discussed above are resolved could be material to the Company's results of operations or cash flows in the periods in which such uncertainties are resolved.

10. STOCKHOLDERS' EQUITY

	Accumulated Other Comprehensive Loss		
<i>(in millions)</i>	July 31, 2017	January 31, 2017	July 31, 2016
Accumulated other comprehensive (loss) earnings, net of tax:			
Foreign currency translation adjustments	\$ (92.4)	\$ (143.7)	\$ (108.2)
Unrealized gain on marketable securities	0.5	0.8	1.0
Deferred hedging loss	(18.1)	(16.1)	(14.4)
Net unrealized loss on benefit plans	(93.2)	(97.2)	(110.6)
	<u>\$ (203.2)</u>	<u>\$ (256.2)</u>	<u>\$ (232.2)</u>

TIFFANY & CO.

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Additions to and reclassifications out of accumulated other comprehensive loss are as follows:

(in millions)	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Foreign currency translation adjustments	\$ 38.5	\$ (22.8)	\$ 50.9	\$ 36.0
Income tax benefit (expense)	0.7	(1.8)	0.4	(8.9)
Foreign currency translation adjustments, net of tax	39.2	(24.6)	51.3	27.1
Unrealized gain on marketable securities	0.3	1.3	0.7	3.0
Reclassification for gain included in net earnings ^a	(0.8)	—	(0.8)	—
Income tax benefit (expense)	0.1	(0.4)	(0.2)	(1.0)
Unrealized (loss) gain on marketable securities, net of tax	(0.4)	0.9	(0.3)	2.0
Unrealized (loss) gain on hedging instruments	(4.9)	9.9	(15.2)	17.9
Reclassification adjustment for loss included in net earnings ^b	3.6	2.7	12.5	2.2
Income tax benefit (expense)	0.3	(4.5)	0.7	(7.7)
Unrealized (loss) gain on hedging instruments, net of tax	(1.0)	8.1	(2.0)	12.4
Amortization of net loss included in net earnings ^c	3.0	3.4	6.6	7.3
Amortization of prior service credit included in net earnings ^c	(0.1)	(0.2)	(0.1)	(0.4)
Income tax expense	(1.1)	(1.2)	(2.5)	(2.5)
Net unrealized gain on benefit plans, net of tax	1.8	2.0	4.0	4.4
Total other comprehensive earnings (loss), net of tax	\$ 39.6	\$ (13.6)	\$ 53.0	\$ 45.9

^a These gains are reclassified into Interest and other expenses, net.

^b These losses are reclassified into Cost of sales and Interest and other expenses, net (see "Note 7. Hedging Instruments" for additional details).

^c These accumulated other comprehensive income components are included in the computation of net periodic pension costs (see "Note 11. Employee Benefit Plans" for additional details).

Stock Repurchase Program. In January 2016, the Registrant's Board of Directors approved a stock repurchase program which authorizes the Company to repurchase up to \$500.0 million of shares of its Common Stock through open market transactions, block trades or privately negotiated transactions. Purchases under the program have been executed under a written plan for trading securities as specified under Rule 10b5-1 promulgated under the Securities and Exchange Act of 1934, as amended, the terms of which are within the Company's discretion, subject to applicable securities laws, and are based on market conditions and the Company's liquidity needs. The program will expire on January 31, 2019. As of July 31, 2017, \$278.0 million remained available for share repurchases under the program.

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The Company's share repurchase activity was as follows:

<i>(in millions, except per share amounts)</i>	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Cost of repurchases	\$ 21.0	\$ 71.8	\$ 32.5	\$ 149.9
Shares repurchased and retired	0.2	1.1	0.4	2.3
Average cost per share	\$ 91.27	\$ 62.71	\$ 92.04	\$ 64.62

Cash Dividends. The Company's Board of Directors declared quarterly dividends of \$0.50 and \$0.45 per share of Common Stock in the three months ended July 31, 2017 and 2016, respectively, and \$0.95 and \$0.85 in the six months ended July 31, 2017 and 2016, respectively.

11. EMPLOYEE BENEFIT PLANS

The Company maintains several pension and retirement plans, and also provides certain health-care and life insurance benefits.

Net periodic pension and other postretirement benefit expense included the following components:

<i>(in millions)</i>	Three Months Ended July 31,			
	Pension Benefits		Other Postretirement Benefits	
	2017	2016	2017	2016
Net Periodic Benefit Cost:				
Service cost	\$ 3.9	\$ 3.9	\$ 0.7	\$ 0.6
Interest cost	8.0	7.8	0.7	0.7
Expected return on plan assets	(8.2)	(5.9)	—	—
Amortization of prior service cost (credit)	0.1	—	(0.2)	(0.2)
Amortization of net loss (gain)	3.0	3.5	—	(0.1)
Net expense	\$ 6.8	\$ 9.3	\$ 1.2	\$ 1.0

<i>(in millions)</i>	Six Months Ended July 31,			
	Pension Benefits		Other Postretirement Benefits	
	2017	2016	2017	2016
Net Periodic Benefit Cost:				
Service cost	\$ 8.6	\$ 8.7	\$ 1.4	\$ 1.4
Interest cost	16.0	15.8	1.5	1.6
Expected return on plan assets	(16.5)	(11.7)	—	—
Amortization of prior service cost (credit)	0.2	—	(0.3)	(0.4)
Amortization of net loss	6.6	7.3	—	—
Net expense	\$ 14.9	\$ 20.1	\$ 2.6	\$ 2.6

The Company maintains a noncontributory defined benefit pension plan qualified in accordance with the Internal Revenue Service Code ("Qualified Plan") covering substantially all U.S. employees hired before January 1, 2006. The Company funds the Qualified Plan's trust in accordance with regulatory limits to provide for current service and for the unfunded benefit obligation over a reasonable period and for current service benefit accruals. To the extent that these requirements are fully covered by assets in the Qualified Plan, the Company may elect not to make any contribution in a particular year. No cash

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contribution was required in the fiscal year ending January 31, 2017 and none is required in the fiscal year ending January 31, 2018 ("fiscal 2017") to meet the minimum funding requirements of the Employee Retirement Income Security Act. The Company periodically evaluates whether to make discretionary cash contributions to the Qualified Plan and currently expects to make such contribution of \$15.0 million for fiscal 2017. This expectation is subject to change based on management's assessment of a variety of factors, including, but not limited to, asset performance, interest rates and changes in actuarial assumptions.

12. SEGMENT INFORMATION

The Company's reportable segments are as follows:

- Americas includes sales in Company-operated TIFFANY & CO. stores in the United States, Canada and Latin America, as well as sales of TIFFANY & CO. products in certain markets through Internet, catalog, business-to-business and wholesale operations;
- Asia-Pacific includes sales in Company-operated TIFFANY & CO. stores, as well as sales of TIFFANY & CO. products in certain markets through Internet and wholesale operations;
- Japan includes sales in Company-operated TIFFANY & CO. stores, as well as sales of TIFFANY & CO. products through Internet, business-to-business and wholesale operations;
- Europe includes sales in Company-operated TIFFANY & CO. stores, as well as sales of TIFFANY & CO. products in certain markets through the Internet and wholesale operations; and
- Other consists of all non-reportable segments. Other includes the Emerging Markets region, which includes sales in Company-operated TIFFANY & CO. stores and wholesale operations in the Middle East. In addition, Other includes wholesale sales of diamonds as well as earnings received from third-party licensing agreements.

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Certain information relating to the Company's segments is set forth below:

<i>(in millions)</i>	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Net sales:				
Americas	\$ 438.6	\$ 434.1	\$ 830.2	\$ 837.4
Asia-Pacific	234.7	230.3	492.0	468.5
Japan	139.8	138.0	268.1	269.1
Europe	114.4	110.7	208.2	207.7
Total reportable segments	927.5	913.1	1,798.5	1,782.7
Other	32.2	18.5	60.8	40.2
	<u>\$ 959.7</u>	<u>\$ 931.6</u>	<u>\$ 1,859.3</u>	<u>\$ 1,822.9</u>
Earnings from operations*:				
Americas	\$ 95.5	\$ 92.2	\$ 155.5	\$ 150.8
Asia-Pacific	57.2	55.6	130.0	115.7
Japan	46.2	45.2	88.5	89.6
Europe	21.6	18.5	34.1	28.8
Total reportable segments	220.5	211.5	408.1	384.9
Other	1.1	1.3	4.9	3.1
	<u>\$ 221.6</u>	<u>\$ 212.8</u>	<u>\$ 413.0</u>	<u>\$ 388.0</u>

* Represents earnings from operations before (i) unallocated corporate expenses, and (ii) interest and other expenses, net.

The following table sets forth a reconciliation of the segments' earnings from operations to the Company's consolidated earnings from operations before income taxes:

<i>(in millions)</i>	Three Months Ended July 31,		Six Months Ended July 31,	
	2017	2016	2017	2016
Earnings from operations for segments	\$ 221.6	\$ 212.8	\$ 413.0	\$ 388.0
Unallocated corporate expenses	(40.3)	(37.9)	(86.1)	(78.5)
Interest and other expenses, net	(8.8)	(13.4)	(18.2)	(24.8)
Earnings from operations before income taxes	<u>\$ 172.5</u>	<u>\$ 161.5</u>	<u>\$ 308.7</u>	<u>\$ 284.7</u>

Unallocated corporate expenses includes certain costs related to administrative support functions which the Company does not allocate to its segments. Such unallocated costs include those for centralized information technology, finance, legal and human resources departments.

13. SUBSEQUENT EVENT

On August 17, 2017, the Company's Board of Directors approved a quarterly dividend of \$0.50 per share of Common Stock. This dividend will be paid on October 10, 2017 to shareholders of record on September 20, 2017.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

OVERVIEW

Tiffany & Co. (the "Registrant") is a holding company that operates through its subsidiary companies (collectively, the "Company"). The Registrant's principal subsidiary, Tiffany and Company ("Tiffany"), is a jeweler and specialty retailer. Through its subsidiaries, the Company designs and manufactures products and operates TIFFANY & CO. retail stores worldwide, and also sells its products through Internet, catalog, business-to-business and wholesale operations. The Company's principal merchandise offering is jewelry (representing 92% of worldwide net sales in the fiscal year ended January 31, 2017); it also sells timepieces, leather goods, sterling silverware, china, crystal, stationery, fragrances and accessories.

The Company's reportable segments are as follows:

- Americas includes sales in 124 Company-operated TIFFANY & CO. stores in the United States ("U.S."), Canada and Latin America, as well as sales of TIFFANY & CO. products in certain markets through Internet, catalog, business-to-business and wholesale operations;
- Asia-Pacific includes sales in 85 Company-operated TIFFANY & CO. stores, as well as sales of TIFFANY & CO. products in certain markets through Internet and wholesale operations;
- Japan includes sales in 54 Company-operated TIFFANY & CO. stores, as well as sales of TIFFANY & CO. products through Internet, business-to-business and wholesale operations;
- Europe includes sales in 44 Company-operated TIFFANY & CO. stores, as well as sales of TIFFANY & CO. products in certain markets through the Internet and wholesale operations; and
- Other consists of all non-reportable segments. Other includes the Emerging Markets region, which includes sales in five Company-operated TIFFANY & CO. stores and wholesale operations in the Middle East. In addition, Other includes wholesale sales of diamonds as well as earnings received from third-party licensing agreements.

SUMMARY OF SECOND QUARTER AND FIRST HALF RESULTS

- Worldwide net sales increased 3% to \$959.7 million in the three months ("second quarter") ended July 31, 2017, and increased 2% to \$1,859.3 million in the six months ("first half") ended July 31, 2017, reflecting increased wholesale sales of diamonds, increased wholesale sales in Asia-Pacific and strong e-commerce sales growth; comparable store sales decreased 2% in both periods. On a constant-exchange-rate basis (see "Non-GAAP Measures" below), worldwide net sales increased 4% and 3% in the second quarter and first half, respectively, reflecting similar trends noted above while comparable store sales decreased 1% in both periods.
- Earnings from operations as a percentage of net sales ("operating margin") increased 10 basis points in the second quarter and 60 basis points in the first half, due to increases in gross margin.
- Net earnings increased 9% to \$115.0 million, or \$0.92 per diluted share, in the second quarter and 8% to \$207.9 million, or \$1.66 per diluted share, in the first half.
- Inventories, net decreased 4% to \$2,236.9 million compared to July 31, 2016.
- In May 2017, the Board of Directors approved an 11% increase in the quarterly dividend rate to \$0.50 per share of the Company's Common Stock, or an annual dividend rate of \$2.00.

RESULTS OF OPERATIONS

Non-GAAP Measures

The Company reports information in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"). Internally, management also monitors and measures its performance using certain sales and earnings measures that include or exclude amounts, or are subject to adjustments that have the effect of including or excluding amounts, from the most directly comparable GAAP measure ("non-GAAP financial measures"). The Company presents such non-GAAP financial measures in reporting its financial results to provide investors with useful supplemental information that will allow them to evaluate the Company's operating results using the same measures that management uses to monitor and measure its performance. The Company's management does not, nor does it suggest that investors should, consider non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. These non-GAAP financial measures presented here may not be comparable to similarly-titled measures used by other companies.

Net Sales. The Company's reported net sales reflect either a translation-related benefit from strengthening foreign currencies or a detriment from a strengthening U.S. dollar. Internally, management monitors and measures its sales performance on a non-GAAP basis that eliminates the positive or negative effects that result from translating sales made outside the U.S. into U.S. dollars ("constant-exchange-rate basis"). Sales on a constant-exchange-rate basis are calculated by taking the current year's sales in local currencies and translating them into U.S. dollars using the prior year's foreign currency exchange rates. Management believes this constant-exchange-rate basis provides a useful supplemental basis for the assessment of sales performance and of comparability between reporting periods. The following table reconciles the sales percentage increases (decreases) from the GAAP to the non-GAAP basis versus the previous year:

	Second Quarter 2017 vs. 2016			First Half 2017 vs. 2016		
	GAAP Reported	Translation Effect	Constant-Exchange-Rate Basis	GAAP Reported	Translation Effect	Constant-Exchange-Rate Basis
Net Sales:						
Worldwide	3 %	(1)%	4 %	2 %	(1)%	3 %
Americas	1	—	1	(1)	—	(1)
Asia-Pacific	2	—	2	5	—	5
Japan	1	(6)	7	—	(2)	2
Europe	3	(2)	5	—	(4)	4
Other	74	—	74	51	—	51
Comparable Store Sales:						
Worldwide	(2)%	(1)%	(1)%	(2)%	(1)%	(1)%
Americas	(1)	—	(1)	(2)	—	(2)
Asia-Pacific	(7)	—	(7)	(5)	(1)	(4)
Japan	3	(6)	9	1	(3)	4
Europe	(2)	(2)	—	(2)	(3)	1
Other	(8)	—	(8)	(3)	—	(3)

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Statements of Earnings. Internally, management monitors and measures its earnings performance excluding certain items listed below. Management believes excluding such items provides a useful supplemental basis for the assessment of the Company's results relative to the corresponding period in the prior year. The following tables reconcile certain GAAP amounts to non-GAAP amounts:

<i>(in millions, except per share amounts)</i>	GAAP	Impairment charges ^a	Non-GAAP
Year Ended January 31, 2017			
Selling, general and administrative expenses	\$ 1,769.1	\$ (38.0)	\$ 1,731.1
As a % of sales	44.2%		43.3%
Earnings from operations	721.2	38.0	759.2
As a % of sales	18.0%		19.0%
Provision for income taxes ^b	230.5	14.0	244.5
Net earnings	446.1	24.0	470.1
Diluted earnings per share*	3.55	0.19	3.75

*Amounts may not add due to rounding.

a Expenses associated with the following:

- \$25.4 million of pre-tax expense (\$16.0 million after tax expense, or \$0.13 per diluted share) associated with an asset impairment charge related to software costs capitalized in connection with the development of a new finished goods inventory management and merchandising information system; and
- \$12.6 million of pre-tax expense (\$8.0 million after tax expense, or \$0.06 per diluted share) associated with impairment charges related to financing arrangements with diamond mining and exploration companies.

b The income tax effect resulting from the adjustments has been calculated as both current and deferred tax benefit (expense), based upon the tax laws and statutory income tax rates applicable in the tax jurisdiction(s) of the underlying adjustment.

Free Cash Flow. Internally, management monitors its cash flow on a non-GAAP basis. Free cash flow is calculated by deducting capital expenditures from net cash provided by operating activities. The ability to generate free cash flow demonstrates how much cash the Company has available for discretionary and non-discretionary purposes after deduction of capital expenditures. The Company's operations require regular capital expenditures for the opening, renovation and expansion of stores and distribution and manufacturing facilities as well as ongoing investments in information technology. Management believes this provides a useful supplemental basis for assessing the Company's operating cash flows.

Comparable Store Sales

Comparable store sales include only sales transacted in Company-operated stores open for more than 12 months. Sales for relocated stores are included in comparable store sales if the relocation occurs within the same geographical market. Sales for a new store are not included in comparable store sales if that store resulted from a relocation from one department store to another or from a department store to a free-standing location. In all markets, the results of a store in which the square footage has been expanded or reduced remain in the comparable store base.

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Net Sales

Net sales by segment were as follows:

<i>(in millions)</i>	Second Quarter			First Half		
	2017	2016	Increase/(Decrease)	2017	2016	Increase/(Decrease)
Americas	\$ 438.6	\$ 434.1	1%	\$ 830.2	\$ 837.4	(1)%
Asia-Pacific	234.7	230.3	2	492.0	468.5	5
Japan	139.8	138.0	1	268.1	269.1	—
Europe	114.4	110.7	3	208.2	207.7	—
Other	32.2	18.5	74	60.8	40.2	51
	<u>\$ 959.7</u>	<u>\$ 931.6</u>	<u>3%</u>	<u>\$ 1,859.3</u>	<u>\$ 1,822.9</u>	<u>2 %</u>

Worldwide net sales increased \$28.1 million, or 3%, in the second quarter of 2017 and increased \$36.4 million, or 2%, in the first half of 2017, reflecting increased wholesale sales of diamonds (included in Other in the table above), increased wholesale sales in Asia-Pacific and strong e-commerce sales growth. On a constant-exchange rate basis, worldwide net sales increased 4% in the second quarter and 3% in the first half of 2017.

Changes in jewelry sales by product category relative to the prior year were as follows:

<i>(in millions)</i>	Second Quarter 2017		First Half 2017	
	\$ Change	% Change	\$ Change	% Change
High, fine & solitaire jewelry	\$ (12.0)	(6)%	\$ (14.9)	(4)%
Engagement jewelry & wedding bands	(21.5)	(8)	(41.8)	(8)
Fashion jewelry	31.3	10	52.1	9
Designer jewelry	7.0	7	11.9	6

In both the second quarter and first half of 2017, the decrease in sales of both high, fine & solitaire jewelry and engagement jewelry & wedding bands reflected declines across the respective categories. Sales in the fashion jewelry and designer jewelry categories increased due to increases in sales of both gold and silver jewelry, partly attributed to sales increases in Asia-Pacific.

Changes in net sales by reportable segment were as follows:

<i>(in millions)</i>	Comparable Store Sales	Non-comparable Store Sales	Wholesale/Other	Total
Second Quarter 2017:				
Americas	\$ (2.5)	\$ (1.2)	\$ 8.2	\$ 4.5
Asia-Pacific	(14.7)	8.0	11.1	4.4
Japan	3.8	(0.7)	(1.3)	1.8
Europe	(1.7)	1.6	3.8	3.7
First Half 2017:				
Americas	\$ (17.4)	\$ (0.5)	\$ 10.7	\$ (7.2)
Asia-Pacific	(20.5)	16.9	27.1	23.5
Japan	3.1	(1.0)	(3.1)	(1.0)
Europe	(4.5)	1.8	3.2	0.5

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Changes in jewelry sales relative to the prior year by reportable segment were as follows:

	Average Price per Unit Sold		Number of Units Sold
	As Reported	Impact of Currency Translation	
Second Quarter 2017:			
Americas	(6)%	— %	6 %
Asia-Pacific	(17)	—	19
Japan	(3)	(6)	2
Europe	(3)	(2)	7
First Half 2017:			
Americas	(4)%	— %	2 %
Asia-Pacific	(18)	—	23
Japan	(1)	(2)	(1)
Europe	(2)	(4)	3

Americas. In the second quarter, total sales increased \$4.5 million, or 1%, and comparable store sales decreased \$2.5 million, or 1%. Management attributed the total sales increase primarily to increased e-commerce sales in the U.S. In the first half, total sales decreased \$7.2 million, or 1%, and comparable store sales decreased \$17.4 million, or 2%. In both periods, sales results were geographically mixed across the region and reflected the negative impact attributed by management to lower spending by foreign tourists. There was no impact from currency translation on reported sales.

The increase in the number of jewelry units sold in both the second quarter and first half reflected increases in the fashion jewelry and designer jewelry categories. Management attributed the decrease in the average price per jewelry unit sold in both periods to a shift in sales mix to the fashion jewelry and designer jewelry categories.

Asia-Pacific. In the second quarter, total sales increased \$4.4 million, or 2%, while comparable store sales decreased \$14.7 million, or 7%. In the first half, total sales increased \$23.5 million, or 5%, while comparable store sales decreased \$20.5 million, or 5%. In both periods, management attributed total sales growth to increased wholesale sales and the effect of stores opened within the last 12 months, while the decline in comparable store sales included strong growth in mainland China that was more than offset by sales performance in other markets. Management attributed this performance in other Asia-Pacific markets to lower foreign tourist spending. On a constant-exchange-rate basis, total sales increased 2% and 5% in the second quarter and first half, respectively, while comparable store sales decreased 7% and 4%, respectively, in those periods.

The increase in the number of jewelry units sold was attributed to increases in the fashion and designer jewelry categories in both periods. Management attributed the decrease in the average price per jewelry unit sold in both periods to a shift in sales mix to the fashion jewelry category and within the designer jewelry category that resulted from the increase in wholesale sales noted above.

Japan. In the second quarter, total sales increased \$1.8 million, or 1%, and comparable store sales increased \$3.8 million, or 3%. In the first half, total sales were approximately unchanged from the prior year, while comparable store sales increased \$3.1 million, or 1%. Sales results in both periods reflected the favorable impact attributed by management to increased spending by local customers while wholesale sales declined in both periods. On a constant-exchange-rate basis, total sales increased 7% in the second quarter and 2% in the first half and comparable store sales increased 9% and 4%, respectively.

The increase in the number of jewelry units sold during the second quarter reflected increases in the designer jewelry category, while the number of jewelry units sold were approximately unchanged in the first half. Management attributed the decrease in the average price per jewelry unit sold in both periods to the negative effect of currency translation.

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Europe. In the second quarter, total sales increased \$3.7 million, or 3%, and comparable store sales decreased \$1.7 million, or 2%. In the first half, total sales were approximately unchanged from the prior year, while comparable store sales decreased \$4.5 million, or 2%. Sales performance in both periods reflected increased wholesale sales and the effect of new stores opened within the last 12 months, partly offset by decreased comparable store sales. Retail sales results were geographically mixed across the region in both periods. On a constant-exchange-rate basis, total sales increased 5% in the second quarter and 4% in the first half and comparable store sales were approximately unchanged in the second quarter and increased 1% in the first half.

The increase in the number of jewelry units sold during both periods was attributed to increases across all jewelry categories. Management attributed the decrease in average price per jewelry unit sold in the second quarter and first half to the shift in sales mix towards the fashion and designer jewelry categories, as well as the negative effect of currency translation.

Other. Other sales increased \$13.7 million, or 74%, in the second quarter and \$20.6 million, or 51%, in the first half due to an increase in wholesale sales of diamonds in both periods. Comparable store sales declined in both periods.

Store Data. In the first half of 2017, the Company opened three Company-operated stores – two in Asia-Pacific (in Australia and Korea) and one in Europe (in Italy). The Company closed four Company-operated stores – one each in the Americas and Japan and two in Asia-Pacific (in China and Taiwan).

Gross Profit

<i>(dollars in millions)</i>	Second Quarter		First Half	
	2017	2016	2017	2016
Gross profit	\$ 598.2	\$ 577.1	\$ 1,155.8	\$ 1,122.6
Gross profit as a percentage of net sales	62.3%	61.9%	62.2%	61.6%

Gross margin (gross profit as a percentage of net sales) increased 40 basis points in the second quarter and 60 basis points in the first half due to favorable product input costs and a shift in sales mix toward higher-margin jewelry, partly offset by the negative effect of an increase in wholesale sales of diamonds.

Management periodically reviews and adjusts its retail prices when appropriate to address product input cost increases, specific market conditions and changes in foreign currencies/U.S. dollar relationships. Its long-term strategy is to continue that approach, although significant increases in product input costs or weakening foreign currencies can affect gross margin negatively over the short-term unless and until management makes necessary price adjustments. Among the market conditions that management considers are consumer demand for the product category involved, which may be influenced by consumer confidence, and competitive pricing conditions. Management uses derivative instruments to mitigate certain foreign exchange and precious metal price exposures (see "Item 1. Notes to Condensed Consolidated Financial Statements – Note 7. Hedging Instruments"). Management adjusted retail prices in the first half of 2017 and 2016 across most geographic regions and product categories, some of which were intended to mitigate foreign currency fluctuations.

Selling, General and Administrative ("SG&A") Expenses

<i>(dollars in millions)</i>	Second Quarter		First Half	
	2017	2016	2017	2016
SG&A expenses	\$ 416.9	\$ 402.2	\$ 828.9	\$ 813.1
SG&A expenses as a percentage of net sales	43.4%	43.2%	44.6%	44.6%

SG&A expenses increased \$14.7 million, or 4%, in the second quarter and increased \$15.8 million, or 2%, in the first half of 2017, largely reflecting increased labor and incentive compensation costs and increased marketing spending. SG&A expenses as a percentage of net sales ("SG&A expense ratio") increased 20 basis points in the second quarter and was unchanged in the first half. There was no significant translation effect on SG&A expense growth from changes in foreign currencies.

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Earnings from Operations

<i>(dollars in millions)</i>	Second Quarter		First Half	
	2017	2016	2017	2016
Earnings from operations	\$ 181.3	\$ 174.9	\$ 326.9	\$ 309.5
Operating margin	18.9%	18.8%	17.6%	17.0%
Basis point change from prior year	10	140	60	(60)

Earnings from operations increased \$6.4 million, or 4%, in the second quarter of 2017 and \$17.4 million, or 6%, in the first half of 2017 and operating margin increased 10 basis points and 60 basis points, respectively, reflecting the increase in gross margin in both periods, partly offset by an increase in the SG&A expense ratio in the second quarter.

Results by segment were as follows:

<i>(in millions)</i>	Second Quarter 2017	% of Net Sales	Second Quarter 2016	% of Net Sales
Earnings from operations*:				
Americas	\$ 95.5	21.8 %	\$ 92.2	21.2 %
Asia-Pacific	57.2	24.4	55.6	24.1
Japan	46.2	33.1	45.2	32.7
Europe	21.6	18.9	18.5	16.7
Other	1.1	3.2	1.3	7.1
	221.6		212.8	
Unallocated corporate expenses	(40.3)	(4.3)%	(37.9)	(4.1)%
Earnings from operations	\$ 181.3	18.9 %	\$ 174.9	18.8 %

* Percentages represent earnings from operations as a percentage of each segment's net sales.

On a segment basis, the ratio of earnings from operations to each segment's net sales in the second quarter of 2017 compared with 2016 was as follows:

- Americas – the ratio increased 60 basis points due to an increase in gross margin, partly offset by sales deleverage on operating expenses;
- Asia-Pacific – the ratio increased 30 basis points due to an improvement in gross margin largely offset by sales deleverage on operating expenses, primarily attributable to increased store related and marketing expenses;
- Japan – the ratio increased 40 basis points primarily due to sales leverage on operating expenses; and
- Europe – the ratio increased 220 basis points due to sales leverage on operating expenses and an increase in gross margin.

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Results by segment were as follows:

<i>(in millions)</i>	First Half 2017	% of Net Sales	First Half 2016	% of Net Sales
Earnings from operations*:				
Americas	\$ 155.5	18.7 %	\$ 150.8	18.0 %
Asia-Pacific	130.0	26.4	115.7	24.7
Japan	88.5	33.0	89.6	33.3
Europe	34.1	16.4	28.8	13.8
Other	4.9	8.0	3.1	7.8
	413.0		388.0	
Unallocated corporate expenses	(86.1)	(4.7)%	(78.5)	(4.3)%
Earnings from operations	\$ 326.9	17.6 %	\$ 309.5	17.0 %

* Percentages represent earnings from operations as a percentage of each segment's net sales.

On a segment basis, the ratio of earnings from operations to each segment's net sales in the first half of 2017 compared with 2016 was as follows:

- Americas – the ratio increased 70 basis points due to an increase in gross margin, partly offset by sales deleverage on operating expenses;
- Asia-Pacific – the ratio increased 170 basis points due to an improvement in gross margin, partly offset by sales deleverage on operating expenses, primarily attributable to increased store related and marketing expenses;
- Japan – the ratio decreased 30 basis points primarily due to a decrease in gross margin; and
- Europe – the ratio increased 260 basis points due to an improvement in gross margin and sales leverage on operating expenses.

Unallocated corporate expenses include costs related to administrative support functions which the Company does not allocate to its segments. Such unallocated costs include those for centralized information technology, finance, legal and human resources departments. Unallocated corporate expenses increased by \$2.4 million in the second quarter of 2017 and by \$7.6 million in the first half of 2017 primarily due to higher severance costs associated with changes in corporate management in the first quarter of 2017.

Interest and Other Expenses, net

Interest and other expenses, net decreased \$4.6 million, or 34%, in the second quarter of 2017 and \$6.6 million, or 26%, in the first half of 2017 due to lower interest expense and a reduction in foreign currency transaction losses.

Provision for Income Taxes

The effective income tax rate for the second quarter of 2017 was 33.3% versus 34.5% in the prior year. The effective income tax rate for the first half of 2017 was 32.6% versus 32.1% in the prior year. The effective income tax rate was reduced by 40 basis points in the second quarter of 2017 and was reduced by 100 basis points, or \$0.02 per diluted share, in first half of 2017 due to an income tax benefit of \$0.6 million and \$3.0 million, respectively, resulting from the implementation of ASU 2016-09, which now requires excess tax benefits or shortfalls related to exercises and vesting of share-based compensation to be recorded in the provision from income taxes rather than in additional paid in capital. The effective income tax rate for the first half of 2016 included a decrease of 230 basis points due to an income tax benefit of \$6.6 million, or \$0.05 per diluted share, resulting from the conclusion of a tax examination.

LIQUIDITY AND CAPITAL RESOURCES

The Company's liquidity needs have been, and are expected to remain, primarily a function of its ongoing, seasonal and expansion-related working capital requirements and capital expenditure needs. Over the long term, the Company manages its cash and capital structure to maintain a strong financial position that provides flexibility to pursue strategic initiatives. Management regularly assesses its working capital needs, capital expenditure requirements, debt service, dividend payouts, share repurchases and future investments. Management believes that cash on hand, internally-generated cash flows, the funds available under its revolving credit facilities and the ability to access the debt and capital markets are sufficient to support the Company's liquidity and capital requirements for the foreseeable future.

The following table summarizes cash flows from operating, investing and financing activities:

<i>(in millions)</i>	First Half	
	2017	2016
Net cash provided by (used in):		
Operating activities	\$ 286.9	\$ 209.1
Investing activities	(245.1)	(111.0)
Financing activities	(149.7)	(271.6)
Effect of exchange rates on cash and cash equivalents	0.7	(3.8)
Net decrease in cash and cash equivalents	\$ (107.2)	\$ (177.3)

Operating Activities

The Company had net cash inflows from operating activities of \$286.9 million in the first half of 2017 compared with \$209.1 million in the first half of 2016. The variance is primarily due to an increase in net earnings and reduced income tax payments.

Working Capital. Working capital (current assets less current liabilities) was \$3.1 billion at July 31, 2017, compared with \$2.9 billion at January 31, 2017 and \$2.8 billion at July 31, 2016.

Accounts receivable, less allowances at July 31, 2017 were 2% lower than January 31, 2017 and 3% higher than July 31, 2016. Currency translation had the effect of increasing accounts receivable, less allowances by 2% from January 31, 2017, but did not have a significant effect on the change in accounts receivable, less allowances from July 31, 2016.

Inventories, net at July 31, 2017 were 4% higher than January 31, 2017 and 4% lower than July 31, 2016. When compared to January 31, 2017, finished goods inventories rose 3% and combined raw material and work-in-process inventories rose 5%. When compared to July 31, 2016, finished goods inventories decreased 6% and combined raw material and work-in-process inventories decreased 1%. Currency translation had the effect of increasing inventories, net by 2% from January 31, 2017, but did not have a significant effect on the change in inventories, net from July 31, 2016.

Investing Activities

The Company had net cash outflows from investing activities of \$245.1 million in the first half of 2017 compared with \$111.0 million in the first half of 2016 driven by increased net purchases of marketable securities and short-term investments.

Marketable Securities and Short-Term Investments. The Company invests a portion of its cash in marketable securities and short-term investments and had related net cash outflows of \$160.6 million during the first half of 2017 compared with \$9.6 million during the first half of 2016.

[Table of Contents](#)**Financing Activities**

The Company had net cash outflows from financing activities of \$149.7 million in the first half of 2017 compared with \$271.6 million in the first half of 2016. Year-over-year changes in cash flows from financing activities were largely driven by share repurchases.

Recent Borrowings. The Company had net repayments of borrowings as follows:

<i>(in millions)</i>	First Half	
	2017	2016
Short-term borrowings:		
Proceeds from (repayments of) credit facility borrowings, net	\$ 29.2	\$ (5.9)
Proceeds from other credit facility borrowings	25.7	56.0
Repayments of other credit facility borrowings	(57.3)	(70.7)
Net repayments of total borrowings	\$ (2.4)	\$ (20.6)

Under all of the Company's credit facilities, at July 31, 2017 there were \$235.0 million of borrowings, \$5.7 million of letters of credit issued but not outstanding and \$793.8 million available for borrowing. At July 31, 2016, there were \$207.1 million of borrowings, \$3.8 million of letters of credit issued but not outstanding and \$847.8 million available for borrowing. The weighted-average interest rate for the amount outstanding at July 31, 2017 was 3.31% compared with 2.65% at July 31, 2016.

The ratio of total debt (short-term borrowings, current portion of long-term debt and long-term debt) to stockholders' equity was 35% at July 31, 2017 and 37% at both January 31, 2017 and July 31, 2016.

At July 31, 2017, the Company was in compliance with all debt covenants.

Share Repurchases. In January 2016, the Registrant's Board of Directors approved a share repurchase program which authorizes the Company to repurchase up to \$500.0 million of its Common Stock through open market transactions, block trades or privately negotiated transactions. Purchases under the program have been executed under a written plan for trading securities as specified under Rule 10b5-1 promulgated under the Securities and Exchange Act of 1934, as amended, the terms of which are within the Company's discretion, subject to applicable securities laws, and are based on market conditions and the Company's liquidity needs. The program will expire on January 31, 2019. As of July 31, 2017, \$278.0 million remained available for repurchase under the program.

The Company's share repurchase activity was as follows:

<i>(in millions, except per share amounts)</i>	Second Quarter		First Half	
	2017	2016	2017	2016
Cost of repurchases	\$ 21.0	\$ 71.8	\$ 32.5	\$ 149.9
Shares repurchased and retired	0.2	1.1	0.4	2.3
Average cost per share	\$ 91.27	\$ 62.71	\$ 92.04	\$ 64.62

Contractual Obligations

The Company's contractual cash obligations and commercial commitments at July 31, 2017 and the effects such obligations and commitments are expected to have on the Company's liquidity and cash flows in future periods have not changed significantly since January 31, 2017.

Seasonality

As a jeweler and specialty retailer, the Company's business is seasonal in nature, with the fourth quarter typically representing approximately one-third of annual net sales and a higher percentage of annual net earnings. Management expects such seasonality to continue.

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2017 Outlook

For the fiscal year ending January 31, 2018 ("fiscal 2017"), management's outlook calls for: (i) worldwide net sales increasing over the prior year by a low-single-digit percentage as reported and on a constant-exchange-rate basis, (ii) net earnings per diluted share increasing by a high-single-digit percentage over 2016's earnings per diluted share of \$3.55 and by a mid-single-digit percentage over 2016's earnings per diluted share (excluding charges) of \$3.75 (see "Non-GAAP Measures") and (iii) earnings per diluted share in the second half of fiscal 2017 increasing over the prior year's second half, with the growth occurring in the fourth quarter. These expectations are approximations and are based on the Company's plans and assumptions for the full year, including: (i) worldwide gross retail square footage increasing 2%, net through 10 store openings, 7 relocations and 7 closings; (ii) operating margin in line with the prior year due to an expected increase in gross margin offset by SG&A expense growth higher than sales growth; (iii) interest and other expenses, net of \$35 million to \$40 million; (iv) an effective income tax rate of approximately 33%; (v) no meaningful effect in fiscal 2017 from the U.S. dollar versus foreign currencies on a year-over-year basis; and (vi) minimal benefit to net earnings per diluted share from share repurchases.

Management also expects for fiscal 2017: (i) net cash provided by operating activities of approximately \$700 million and (ii) free cash flow (see "Non-GAAP Measures") of approximately \$450 million. These expectations are approximations and are based on the Company's plans and assumptions, including: (i) net inventories unchanged from the prior year, (ii) capital expenditures of \$250 million and (iii) net earnings in line with management's expectations, as described above.

Forward-Looking Statements

The historical trends and results reported in this quarterly report on Form 10-Q should not be considered an indication of future performance. Further, statements contained in this quarterly report on Form 10-Q that are not statements of historical fact, including those that refer to plans, assumptions and expectations for the current fiscal year and future periods, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, but are not limited to, the statements under "2017 Outlook" as well as statements that can be identified by the use of words such as 'expects,' 'projects,' 'anticipates,' 'assumes,' 'forecasts,' 'plans,' 'believes,' 'intends,' 'estimates,' 'pursues,' 'scheduled,' 'continues,' 'outlook,' 'may,' 'will,' 'can,' 'should' and variations of such words and similar expressions. Examples of forward-looking statements include, but are not limited to, statements we make regarding the Company's plans, assumptions, expectations, beliefs and objectives with respect to store openings and closings; product introductions; sales; sales growth; sales trends; store traffic; the Company's strategy and initiatives and the pace of execution thereon; the Company's objectives to compete in the global luxury market and to improve financial performance; retail prices; gross margin; operating margin; expenses; interest and other expenses, net; effective income tax rate; net earnings and net earnings per share; share count; inventories; capital expenditures; cash flow; liquidity; currency translation; macroeconomic conditions; growth opportunities; litigation outcomes and recovery related thereto; contributions to Company pension plans; and certain ongoing or planned real estate, product, marketing, retail, customer experience, manufacturing, supply chain, information systems development, upgrades and replacement, and other operational and strategic initiatives.

These forward-looking statements are based upon the current views and plans of management, speak only as of the date on which they are made and are subject to a number of risks and uncertainties, many of which are outside of the Company's control. Actual results could therefore differ materially from the planned, assumed or expected results expressed in, or implied by, these forward-looking statements. While we cannot predict all of the factors that could form the basis of such differences, key factors include, but are not limited to: global macroeconomic and geopolitical developments; changes in interest and foreign currency rates; changes in taxation policies and regulations; shifting tourism trends; regional instability; violence (including terrorist activities); political activities or events; weather conditions that may affect local and tourist consumer spending; changes in consumer confidence, preferences and shopping patterns, as well as the Company's ability to accurately predict and timely respond to such changes; shifts in the Company's product and geographic sales mix; variations in the cost and availability of diamonds, gemstones and precious metals; adverse publicity regarding the Company or its products, the Company's third-party vendors or the diamond or jewelry industry more generally; any non-compliance by third-party vendors or suppliers with the Company's sourcing and quality standards, codes of conduct, or contractual requirements as well as applicable laws and regulations; changes in the Company's competitive landscape; disruptions impacting the Company's business and operations; failure to successfully implement or make changes to the Company's information systems; gains or losses in the trading value of the Company's stock, which may impact the amount of stock repurchased; the

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Company's ability to successfully control costs and execute on, and achieve the expected benefits from, the operational and strategic initiatives; and any adverse developments or delays encountered by the Company in securing work authorization for, or otherwise on-boarding, its next chief executive officer. Developments relating to these and other factors may also warrant changes to the Company's operating and strategic plans, including with respect to store openings, closings and renovations, capital expenditures, information systems development, inventory management, and continuing execution on, or timing of, the aforementioned initiatives. Such changes could also cause actual results to differ materially from the expected results expressed in, or implied by, the forward-looking statements.

Additional information about potential risks and uncertainties that could affect the Company's business and financial results is included under "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2017 and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in this quarterly report on Form 10-Q. Readers of this quarterly report on Form 10-Q should consider the risks, uncertainties and factors outlined above and in the Form 10-K in evaluating, and are cautioned not to place undue reliance on, the forward-looking statements contained herein. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances, except as required by applicable law or regulation.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The Company is exposed to market risk from fluctuations in foreign currency exchange rates, precious metal prices and interest rates, which could affect its consolidated financial position, earnings and cash flows. The Company manages its exposure to market risk through its regular operating and financing activities and, when deemed appropriate, through the use of derivative financial instruments. The Company uses derivative financial instruments as risk management tools and not for trading or speculative purposes.

Foreign Currency Risk

The Company uses foreign exchange forward contracts to offset a portion of the foreign currency exchange risks associated with foreign currency-denominated liabilities, intercompany transactions and forecasted purchases of merchandise between entities with differing functional currencies. The maximum term of the Company's outstanding foreign exchange forward contracts as of July 31, 2017 is 12 months.

In 2016 and 2017, the Company entered into cross-currency swaps to hedge the foreign currency exchange risk associated with Japanese yen-denominated intercompany loans. As of July 31, 2017, the notional amounts of cross-currency swaps accounted for as cash flow hedges and the respective maturity dates were as follows:

Cross-Currency Swap Effective Date	Maturity Date	Notional Amount	
		(in billions)	(in millions)
July 2016	October 1, 2024	¥ 10.6	\$ 100.0
March 2017	April 1, 2027	11.0	96.1
May 2017	April 1, 2027	5.6	50.0

Precious Metal Price Risk

The Company periodically hedges a portion of its forecasted purchases of precious metals for use in its internal manufacturing operations through the use of a combination of call and put option contracts in net-zero-cost collar arrangements ("precious metal collars") or forward contracts in order to manage the effect of volatility in precious metal prices. The maximum term of the Company's outstanding precious metal collars and forward contracts as of July 31, 2017 is 21 months.

Item 4. Controls and Procedures.

Disclosure Controls and Procedures

Based on their evaluation of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended), the Registrant's principal executive officer and principal financial officer concluded that, as of the end of the period covered by this report, the Registrant's disclosure controls and procedures are effective to ensure that information required to be disclosed by the Registrant in the reports that it files or submits under the Securities Exchange Act of 1934, as amended, is (i) recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and (ii) accumulated and communicated to our management, including our principal executive officer and principal financial officer, to allow timely decisions regarding required disclosure.

In the ordinary course of business, the Registrant reviews its system of internal control over financial reporting and makes changes to its systems and processes to improve controls and increase efficiency, while ensuring that the Registrant maintains an effective internal control environment. Changes may include activities such as implementing new, more efficient systems and automating manual processes.

The Registrant's principal executive officer and principal financial officer have determined that there have been no changes in the Registrant's internal control over financial reporting during the most recently completed fiscal quarter covered by this report identified in connection with the evaluation described above that have materially affected, or are reasonably likely to materially affect, the Registrant's internal control over financial reporting.

The Registrant's management, including its principal executive officer and principal financial officer, necessarily applied their judgment in assessing the costs and benefits of such controls and procedures. By their nature, such controls and procedures cannot provide absolute certainty, but can provide reasonable assurance regarding management's control objectives. Our principal executive officer and principal financial officer have concluded that the Registrant's disclosure controls and procedures are (i) designed to provide such reasonable assurance and (ii) are effective at that reasonable assurance level.

PART II. Other Information

Item 1. Legal Proceedings.

Arbitration Award. On December 21, 2013, an award was issued (the "Arbitration Award") in favor of The Swatch Group Ltd. ("Swatch") and its wholly-owned subsidiary Tiffany Watch Co. ("Watch Company"; Swatch and Watch Company, together, the "Swatch Parties") in an arbitration proceeding (the "Arbitration") between the Registrant and its wholly-owned subsidiaries, Tiffany and Company and Tiffany (NJ) Inc. (the Registrant and such subsidiaries, together, the "Tiffany Parties") and the Swatch Parties.

The Arbitration was initiated in June 2011 by the Swatch Parties, who sought damages for alleged breach of agreements entered into by and among the Swatch Parties and the Tiffany Parties in December 2007 (the "Agreements"). The Agreements pertained to the development and commercialization of a watch business and, among other things, contained various licensing and governance provisions and approval requirements relating to business, marketing and branding plans and provisions allocating profits relating to sales of the watch business between the Swatch Parties and the Tiffany Parties.

In general terms, the Swatch Parties alleged that the Tiffany Parties breached the Agreements by obstructing and delaying development of Watch Company's business and otherwise failing to proceed in good faith. The Swatch Parties sought damages based on alternate theories ranging from CHF 73.0 million (or approximately \$75.0 million at July 31, 2017) (based on its alleged wasted investment) to CHF 3.8 billion (or approximately \$3.9 billion at July 31, 2017) (calculated based on alleged future lost profits of the Swatch Parties and their affiliates over the entire term of the Agreements).

The Registrant believes that the claims of the Swatch Parties are without merit. In the Arbitration, the Tiffany Parties defended against the Swatch Parties' claims vigorously, disputing both the merits of the claims and the calculation of the alleged damages. The Tiffany Parties also asserted counterclaims for damages attributable to breach by the Swatch Parties, stemming from the Swatch Parties' September 12, 2011 public issuance of a Notice of Termination purporting to terminate the Agreements due to alleged material breach by the Tiffany Parties, and for termination due to such breach. In general terms, the Tiffany Parties alleged that the Swatch Parties did not have grounds for termination, failed to meet the high standard for proving material breach set forth in the Agreements and failed to provide appropriate management, distribution, marketing and other resources for TIFFANY & CO. brand watches and to honor their contractual obligations to the Tiffany Parties regarding brand management. The Tiffany Parties' counterclaims sought damages based on alternate theories ranging from CHF 120.0 million (or approximately \$124.0 million at July 31, 2017) (based on its wasted investment) to approximately CHF 540.0 million (or approximately \$558.0 million at July 31, 2017) (calculated based on alleged future lost profits of the Tiffany Parties).

The Arbitration hearing was held in October 2012 before a three-member arbitral panel convened in the Netherlands pursuant to the Arbitration Rules of the Netherlands Arbitration Institute (the "Rules"), and the Arbitration record was completed in February 2013.

Under the terms of the Arbitration Award, and at the request of the Swatch Parties and the Tiffany Parties, the Agreements were deemed terminated. The Arbitration Award stated that the effective date of termination was March 1, 2013. Pursuant to the Arbitration Award, the Tiffany Parties were ordered to pay the Swatch Parties damages of CHF 402.7 million (the "Arbitration Damages"), as well as interest from June 30, 2012 to the date of payment, two-thirds of the cost of the Arbitration and two-thirds of the Swatch Parties' legal fees, expenses and costs. These amounts were paid in full in January 2014.

Prior to the ruling of the arbitral panel, no accrual was established in the Company's consolidated financial statements because management did not believe the likelihood of an award of damages to the Swatch Parties was probable. As a result of the ruling, in the fourth quarter of 2013, the Company recorded a charge of \$480.2 million, which included the damages, interest, and other costs associated with the ruling and which was classified as Arbitration award expense in the consolidated statement of earnings.

On March 31, 2014, the Tiffany Parties took action in the District Court of Amsterdam to annul the Arbitration Award. Generally, arbitration awards are final; however, Dutch law does provide for limited grounds on which arbitral awards may be set aside. The Tiffany Parties petitioned to annul the Arbitration Award on these statutory grounds.

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These grounds include, for example, that the arbitral tribunal violated its mandate by changing the express terms of the Agreements.

A three-judge panel presided over the annulment hearing on January 19, 2015, and, on March 4, 2015, issued a decision in favor of the Tiffany Parties. Under this decision, the Arbitration Award was set aside. However, the Swatch Parties took action in the Dutch courts to appeal the District Court's decision, and a three-judge panel of the Appellate Court of Amsterdam presided over an appellate hearing in respect of the annulment, and the related claim by the Tiffany Parties for the return of the Arbitration Damages and related costs, on June 29, 2016. The Appellate Court issued its decision on April 25, 2017, finding in favor of the Swatch Parties and ordering the Tiffany Parties to reimburse the Swatch Parties EUR 6,340 in legal costs. The Tiffany Parties have taken action to appeal the decision of the Appellate Court to the Supreme Court of the Netherlands. As such, the Arbitration Award may ultimately be set aside by the Supreme Court. Registrant's management expects that the annulment action will not be ultimately resolved until, at the earliest, Registrant's fiscal year ending January 31, 2019.

If the Arbitration Award is finally annulled, management anticipates that the claims and counterclaims that formed the basis of the Arbitration, and potentially additional claims and counterclaims, will be litigated in court proceedings between and among the Swatch Parties and the Tiffany Parties. The identity and location of the courts that would hear such actions have not been determined at this time.

In any litigation regarding the claims and counterclaims that formed the basis of the arbitration, issues of liability and damages will be pled and determined without regard to the findings of the arbitral panel. As such, it is possible that a court could find that the Swatch Parties were in material breach of their obligations under the Agreements, that the Tiffany Parties were in material breach of their obligations under the Agreements or that neither the Swatch Parties nor the Tiffany Parties were in material breach. If the Swatch Parties' claims of liability were accepted by the court, the damages award cannot be reasonably estimated at this time, but could exceed the Arbitration Damages and could have a material adverse effect on the Registrant's consolidated financial statements or liquidity.

Management has not established any accrual in the Company's condensed consolidated financial statements for the quarter ended July 31, 2017 related to the annulment process or any potential subsequent litigation because it does not believe that the final annulment of the Arbitration Award by the Supreme Court and a subsequent award of damages exceeding the Arbitration Damages is probable.

Other Matters. The Company is from time to time involved in routine litigation incidental to the conduct of its business, including proceedings to protect its trademark rights, litigation with parties claiming infringement of patents and other intellectual property rights by the Company, litigation instituted by persons alleged to have been injured upon premises under the Company's control and litigation with present and former employees and customers. Although litigation with present and former employees is routine and incidental to the conduct of the Company's business, as well as for any business employing significant numbers of employees, such litigation can result in large monetary awards when a civil jury is allowed to determine compensatory and/or punitive damages for actions such as those claiming discrimination on the basis of age, gender, race, religion, disability or other legally-protected characteristic or for termination of employment that is wrongful or in violation of implied contracts. However, the Company believes that all such litigation currently pending to which it is a party or to which its properties are subject will be resolved without any material adverse effect on the Company's financial position, earnings or cash flows.

Gain Contingency. On February 14, 2013, Tiffany and Company and Tiffany (NJ) LLC (collectively, the "Tiffany plaintiffs") initiated a lawsuit against Costco Wholesale Corp. ("Costco") for trademark infringement, false designation of origin and unfair competition, trademark dilution and trademark counterfeiting (the "Costco Litigation"). The Tiffany plaintiffs sought injunctive relief, monetary recovery and statutory damages on account of Costco's use of "Tiffany" on signs in the jewelry cases at Costco stores used to describe certain diamond engagement rings that were not manufactured by Tiffany. Costco filed a counterclaim arguing that the TIFFANY trademark was a generic term for multi-pronged ring settings and seeking to have the trademark invalidated, modified or partially canceled in that respect. On September 8, 2015, the U.S. District Court for the Southern District of New York (the "Court") granted the Tiffany plaintiffs' motion for summary judgment of liability in its entirety, dismissing Costco's genericism counterclaim and finding that Costco was liable for trademark infringement, trademark counterfeiting and unfair competition under New York law in its use of "Tiffany" on the above-referenced signs. On September 29, 2016, a civil jury rendered its verdict, finding that Costco's profits on the sale of the infringing rings should be awarded at \$5.5 million, and further finding that an award of punitive damages was warranted. On October 5, 2016, the jury awarded \$8.25 million in punitive damages. The aggregate award of \$13.75 million was not final, as it was subject

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to post-verdict motion practice and ultimately to adjustment by the Court. On August 14, 2017, the Court issued its ruling, finding that the Tiffany plaintiffs are entitled to recover (i) \$11.1 million in respect of Costco's profits on the sale of the infringing rings (which amount is three times the amount of such profits, as determined by the Court), (ii) prejudgment interest on such amount (calculated at the applicable statutory rate) from February 15, 2013 through August 14, 2017, (iii) an additional \$8.25 million in punitive damages, and (iv) Tiffany's reasonable attorneys' fees, the specific amount of which will be established by the Court following certain post-judgment filings by the Tiffany plaintiffs. Management noted that Costco intends to appeal the judgment entered by the Court, and expects that the Tiffany plaintiffs will be unable to enforce the judgment while the appeal is pending. As such, the Company has not recorded any amount in its consolidated financial statements related to this gain contingency as of July 31, 2017, and expects that this matter will not ultimately be resolved until, at the earliest, the Company's fiscal year ending January 31, 2019.

Item 1A. Risk Factors

For information regarding risk factors, please refer to Part I, Item 1A in the Registrant's Annual Report on Form 10-K for the fiscal year ended January 31, 2017.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Issuer Purchases of Equity Securities

In January 2016, the Company's Board of Directors approved a new share repurchase program which authorizes the Company to repurchase up to \$500.0 million of its Common Stock through open market transactions, block trades or privately negotiated transactions. Purchases under the program have been executed under a written plan for trading securities as specified under Rule 10b5-1 promulgated under the Securities and Exchange Act of 1934, as amended, the terms of which are within the Company's discretion, subject to applicable securities laws, and are based on market conditions and the Company's liquidity needs. The program will expire on January 31, 2019.

The following table contains the Company's purchases of equity securities in the second quarter of 2017:

Period	(a) Total Number of Shares (or Units) Purchased	(b) Average Price Paid per Share (or Unit)	(c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs	(d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs <i>(in millions)</i>
May 1, 2017 to May 31, 2017	119,924	\$ 91.65	119,924	\$ 288.0
June 1, 2017 to June 30, 2017	109,897	\$ 90.85	109,897	\$ 278.0
July 1, 2017 to July 31, 2017	—	\$ —	—	\$ 278.0
TOTAL	229,821	\$ 91.27	229,821	\$ 278.0

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Item 6. Exhibits

Exhibit Table (numbered in accordance with Item 601 of Regulation S-K)

Exhibit No.	Description
12.1	Ratio of Earnings to Fixed Charges.
31.1	Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial information from Tiffany & Co.'s Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2017, filed with the SEC, formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Balance Sheets; (ii) the Condensed Consolidated Statements of Earnings; (iii) the Condensed Consolidated Statements of Comprehensive Earnings; (iv) the Condensed Consolidated Statement of Stockholders' Equity; (v) the Condensed Consolidated Statements of Cash Flows; and (vi) the Notes to the Condensed Consolidated Financial Statements.

TIFFANY & CO.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 24, 2017

TIFFANY & CO.

(Registrant)

By: /s/ Mark J. Erceg _____

Mark J. Erceg

Executive Vice President

Chief Financial Officer

(Principal Financial Officer)

TIFFANY & CO.

TIFFANY & CO.

STATEMENT OF COMPUTATION OF RATIO OF EARNINGS TO FIXED CHARGES

<i>(dollars in millions)</i>	Six Months Ended July 31,	
	2017	2016
Earnings from continuing operations before income taxes	\$ 308.7	\$ 284.7
Fixed charges, less capitalized interest	61.7	62.7
Total earnings as defined	<u>\$ 370.4</u>	<u>\$ 347.4</u>
Fixed Charges:		
Interest expense before capitalization of interest ^a	\$ 19.4	\$ 22.7
Estimated interest portion of rent expense	42.6	41.0
Total fixed charges ^b	<u>\$ 62.0</u>	<u>\$ 63.7</u>
Ratio of Earnings to Fixed Charges	<u>6.0x</u>	<u>5.5x</u>

^a Interest expense does not include interest related to uncertain tax positions and other non-third party indebtedness.

^b Fixed charges represent interest expense (before interest is capitalized), amortization of deferred financing costs and an appropriate interest factor on operating leases.

CERTIFICATION

I, Michael J. Kowalski, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Tiffany & Co.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 24, 2017

/s/ Michael J. Kowalski

Chairman of the Board and Interim Chief Executive Officer
(principal executive officer)

CERTIFICATION

I, Mark J. Erceg, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Tiffany & Co.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 24, 2017

/s/ Mark J. Erceg

Executive Vice President
Chief Financial Officer
(principal financial officer)

CERTIFICATION

Pursuant to 18 U.S.C. 1350 as adopted by Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report of Tiffany & Co. (the "Company") on Form 10-Q for the period ended July 31, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael J. Kowalski, as Chairman of the Board and Interim Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. ss 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 24, 2017

/s/ Michael J. Kowalski

Chairman of the Board and Interim Chief Executive Officer
(principal executive officer)

CERTIFICATION

Pursuant to 18 U.S.C. 1350 as adopted by Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report of Tiffany & Co. (the "Company") on Form 10-Q for the period ended July 31, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Mark J. Erceg, Executive Vice President and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. ss 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 24, 2017

/s/ Mark J. Erceg
Executive Vice President
Chief Financial Officer
(principal financial officer)