

TIFFANY & Co.

September 10, 2013

Tiffany & Co. Appoints Design Director

NEW YORK, NY (September 10, 2013) -- Today Tiffany & Co. (NYSE: TIF) announced the appointment of Francesca Amfitheatrof as Design Director effective immediately. She will oversee design of all Tiffany product categories.

"Tiffany has a brilliant legacy of legendary style and design. When we combine this legacy with Francesca's passion for jewelry and craftsmanship we have an exciting opportunity to interpret Tiffany in a new way for the modern, global consumer," said Michael J. Kowalski, chairman and CEO, Tiffany & Co.

Ms. Amfitheatrof's background is as a jewelry designer and silversmith. Her designs have been sold internationally, including at the Museum of Modern Art in New York and Colette in Paris. She has also developed jewelry for fashion brands, including Chanel, Fendi and Marni. In addition, she has acted as an art consultant, curator and advisor for major collections and private individuals. Most recently, she served as the founding partner of RS&A, a London-based agency representing contemporary artists. She is a graduate of Royal College of Art, Central Saint Martins and Chelsea Art School.

Tiffany & Co. operates jewelry stores and manufactures products through its subsidiary corporations. Its principal subsidiary is Tiffany and Company. The Company operates TIFFANY & CO. retail stores and boutiques in the Americas, Asia-Pacific, Japan, Europe and the United Arab Emirates and engages in direct selling through Internet, catalogue and business gift operations. For additional information, please visit Tiffany.com.

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